

# ALAGAPPA UNIVERSITY

(A State University Established in 1985)

Vallal Alagappar Valagam

KARAIKUDI - 630 003, Tamil Nadu, India

[www.alagappauniversity.ac.in](http://www.alagappauniversity.ac.in)



<b>2017</b>  Accredited with A+ Grade by NAAC (CGPA : 3.64)	<b>2018</b>  Graded as Category-1 & Granted Autonomy	<b>2018</b>  Swachh Campus Rank : 4	<b>2023</b>  Rank : 30	<b>2024</b>  India Rank : 32 Southern ASIA Rank : 59 ASIA Bandwidth : 271 - 280	<b>2023</b>  ASIA University Rank : 111 Young University Rank : 101-150 World University Rank : 401 - 500
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## அழகு செய்திமடல் AZHAGU NEWSLETTER

VOLUME - 24

செயலிற் செம்மை • EXCELLENCE IN ACTION

ISSUE - I



Hon'ble Governor of Tamil Nadu and Chancellor of Alagappa University Thiru R.N. Ravi, Prof. V. Kamakoti, Director, IIT (Madras), Prof. G. Ravi, Vice-Chancellor, Prof. A. Senthilrajan, Registrar and Dr. M. Jothi Basu, Controller of Examinations of Alagappa University at the 34th Convocation Ceremony of the University

January - March 2024



# ALAGAPPA UNIVERSITY

(Accredited with 'A+' Grade by NAAC (CGPA : 3.64) in the Third Cycle  
Graded as Category - I University and Granted Autonomy by  
MHRD - UGC, 2023: QS ASIA Rank - 51



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## *From the Vice-Chancellor*

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Dear Readers,

I feel elated and delighted to get to communicate with you all through this **Azhagu Newsletter** which features the latest news and other developments of academic and research significance that unfolded at Alagappa University during this spell between January and March, 2024.

In keeping with the institution's rich tradition of robustly functioning in every landscape of higher education, during this phase too, the various academic wings of Alagappa University absolutely immersed themselves in teaching, research and extension endeavours. In this period, the Academic and Administrative apparatuses fully embarked on preparedness for ensuring the highest score in the ensuing Fourth Cycle of NAAC Accreditation. The diverse range of Seminars, Conferences, Training Programmes and Alumni Meet testify to the magnificent performance of faculty, research scholars and students. Given the vital significance of the incorporation of parents' perspectives for the betterment of the institution, all departments held parent-teacher meets wherein parents' viewpoints and opinions were sought to elevate the University to the next level. The feedback, they presented at the meets, was promptly acted upon. The University realizes the necessity of involving all stakeholders including parents and the general public for the further development of the institution.

This issue of **Azhagu Newsletter** also carries a report on the ceremony of 34th Convocation that happened on Monday 29th January 2024. Prof. V. Kamakoti, Director, Indian Institute of Technology Madras, took part as a guest of honour and Tami Nadu Governor and Chancellor of Alagappa University Thiru. R.N. Ravi conferred degrees upon the graduands. It is a glorious and long-followed tradition of Alagappa University to stage the convocation in such an impressive and solemn manner that on this occasion, the faculty, and students not only remember with gratitude the munificence and sacrifices of our great founder Vallal Alagappan but also make a pledge for the fulfilment of his vision and ideals by making constructive contributions to the society in all possible ways and at all levels.

Further, the observance of a number of UN-declared international days such as World Poetry Day, World Mother Tongue Day and so on added value and vigour to the functioning of the University. Grand Celebrations of such days were truly so inspiring that the students get propelled and motivated to emerge as successful professionals in their chosen domains. I hope the readers will find the items interesting.

**Prof. G. RAVI**  
Vice-Chancellor



## 34<sup>TH</sup> CONVOCATION

### UNTAPPING RURAL INTELLIGENCE, LEARNING THE BASICS OF DATA SCIENCE BY ALL STUDENTS, PRESERVATION OF ENVIRONMENT AND ECOLOGY STRESSED



The 34th Convocation of Alagappa University was held on Monday, the 29th January 2024 in the University Convocation Hall. Hon'ble Governor of Tamil Nadu and Chancellor of Alagappa University Thiru. R.N. Ravi presided over the function and gave away the degrees to the new graduates.

Prof. V.Kamakoti, Director, Indian Institute of Technology Madras, Chennai delivered the Convocation Address. He said that India was honoured with the G-20 Summit Leadership and the summit felt the need for meeting 17 Sustainable Goals, the most important of which is the preservation of environment and ecology. Further, he stated that we should leave the mother earth as a pristine place for the posterity to live in. He added that for the sanction of research projects in future the parameter of environment would be of utmost importance. "Even if someone is to procure a bank loan for a project, the project proposal would be evaluated in terms of ESG (Environment, Security and Governance) but the reality is only a few people in the country could actually evaluate that based on ESG".

He made a reference to the untapped rural intelligence and added that 70% of the young population live in rural areas of India; and imparting standard education has become imperative. He exhorted the students to remember that in another 23 years, India would have its centenary independence celebrations and to make their full contribution to the holistic development of the nation. The rapid move towards digitilisation has mandated the

learning of data science by all students. Highlighting the scope and opportunities, the field of Artificial Intelligence and Data Science has got, the Chief Guest emphasized the introduction of a foundation course in all faculties irrespective of their science connections; and this subject should constitute the foundation of educational programmes in the days to come. He lauded Alagappa University as a pioneer in offering physical education programmes. He expressed his concern over the non-participation of students in sports and games. In order to motivate students to perform well in sports, from the ensuing academic year 2024-25, the IIT Madras would introduce sports quota in admission to various courses.

Prof. G. Ravi, Vice-Chancellor, Alagappa University, delivered the welcome address and recounted the significant achievements, activities and programmes of the University that happened during the last year.

In this Convocation a total number of 40,414 candidates were conferred with degrees. 348 candidates obtained their degrees in person. This 348 included, 164 - Ph.D holders and 184 Rank Holders and Medal Winners which included 52 Post Graduates and 11 Under Graduates from the University Departments and Constituent Colleges; 7 M.Phil. Scholars, 21 Post Graduates and 34 Under Graduates from the Affiliated Colleges; and 20 Post Graduates and 39 Under Graduates from the Collaborative Programmes.

Thiru.S.Prasanna Ramasamy, Deputy Secretary to Governor (Universities), Thiru. M.Ilango Henry Dass, Joint



Secretary, Dept. of Higher Education (Universities), Higher Police Officials and Revenue Department officials, Dr.A.Senthilrajan, Registrar, Dr.M.JothiBasu, Controller of Examinations, Syndicate and Senate members of Alagappa University, Deans, Heads of the Departments, Teaching and Administrative Staff were among those who were present on the occasion.

## Statue Unveiled

Later the Governor unveiled the statue of the former President of India Dr.A.P.J.Abdul Kalam erected at the Science Campus of Alagappa University and he also interacted with the rank holders and medal winners. Earlier, Tmt.Asha Ajith, IAS, District Collector of Sivagangai welcomed the Hon'ble Governor of Tamil Nadu at the University Guest House with a bouquet.

## **75<sup>TH</sup> REPUBLIC DAY CELEBRATED**



The 75th Republic Day was celebrated at Alagappa University, on 26.1.2024. Prof. G.Ravi, Vice-Chancellor, unfurled the tri-colour National Flag and accepted the Guard of Honour presented by the NCC Cadets and the students of the University.

On this occasion, Prof. G. Ravi expressed his Republic Day greetings to the gathering. In his Republic Day address, he said that the massive Indian Constitution which came into effect on 26th January, 1950 proclaimed India as a Sovereign, Social, Secular and Democratic Republic. Referring to the far-sighted genius of Dr.Ambedkar in drafting the key articles of the Indian Constitution he said that the constitution of India is not a mere lawyer's document but it is an instrument of inclusive social development and justice. He made a reference to the good rankings obtained by Alagappa University from various reputed National and International ranking agencies. He appealed to all the stakeholders of the University to work hard for getting 3.80 CGPA out of 4.0 scale in the forthcoming fourth cycle of NAAC reaccreditation.

As a part of the celebrations, Thiru.V.Vadivel, an Ex-serviceman was honoured by the Vice-Chancellor with a certificate and a memento. He served for more than 25 years in the Indian Army winning several bravery awards and participated in the Kargil war.

A colourful cultural programme was staged by the students of the Departments of Theatre and Film studies, Politics and Public Administration and College of Physical Education on the occasion.

Members of the Syndicate Dr.R.Swaminathan, Dr.K.Gunasekaran, Dr.V.Palanisamy, Prof.C.Sekar, Prof.S.Rajaram, Registrar Dr.A.Senthilrajan, Controller of Examinations Dr.M.JothiBasu, all Deans, Directors, Principals, Faculty Members and Administrative Staff participated in the function. University NCC Officer Dr.C. Vairavasundaram compered the Republic Day Function.

## **NATIONAL YOUTH PARLIAMENT - 2024 ORGANIZED**



The National Youth Parliament 2024 was organized by the National Service Scheme, Alagappa University, Karaikudi on 21-02-2024 at the University Convocation Hall. Dr.P.Srinivasan, NSS Coordinator, Alagappa University, welcomed the gathering.

Presiding over the inaugural function Prof.G.Ravi, Vice-Chancellor, Alagappa University, said that the main purpose of this event is to strengthen the roots of democracy, to develop an interest in politics and to create tolerance to accept different perspectives among the students. The Youth Parliament is one of the activities by which we can impart citizenship education. He quoted Dr.B.R.Ambedkar's view: "There is both a daily and periodic assessment of the responsibility of government". Thus, after a thorough discussion, the parliamentary system was accepted for the country; and over the years the system has proved to be successful. He said that it is significant that Alagappa University has been conducting the Youth Parliament Event for the past 4 years for inculcating nationalism and patriotism among the students. He stressed the need for creating political awareness among students for preservation of a democratic set-up in India.

Thiru. Karti P. Chidambaram, Member of Parliament, Sivagangai Constituency, delivered the keynote address. He said that students should evince more interest in politics and events like this would give them motivation and inspiration to take part in nation-building activities. While participating in the parliamentary debates, the Parliamentarians should express their serious views mixed with humour occasionally and then only they could develop harmony and friendship among the fellow parliamentarians. Every year assistants are selected by the Central Government with incentives to assist Members of Parliament in their work. He asked the students of Alagappa University to prepare themselves for that work and get involved in that task. A model parliament was organized in which 53 students from various departments and affiliated colleges of Alagappa University participated.

Dr.N.Johnson, NSS Programme Officer-cum-Organizing Secretary, delivered the vote of thanks. The students and faculty members from University Departments and



Affiliated Colleges of Alagappa University and NSS Programme Officers attended the programme.

## **AWARENESS PROGRAMME ON ORGAN DONATION**

The Department of Women's Studies in association with Youth Red Cross, Alagappa University organized an awareness programme on Organ Donation on 16.02.2024 at the Convocation Seminar Hall. The aim of this programme was to create awareness about the importance of organ donation, as there was a huge shortage of organs, when compared to the number of patients who require organ transplants.

Prof. K. Manimekalai, Head, Department of Women's Studies, welcomed the gathering and highlighted the significance of organ donation. She quoted the lines from poems written by Thirumoolar, Bharathiyar and Thiruvalluvar which motivate the people for preserving pristine health.



Vice-Chancellor Prof. G. Ravi in his presidential address stated that organ donation is a life-giving opportunity to save those who are at the far end of the line of hope. As the need for organ donors is growing day by day, it has become necessary to increase awareness about organ donation and said that this is the first awareness programme conducted in the University for promoting organ donation and congratulated the Women's Studies Department for initiating such a programme.

In his special address, Thiru. Karti P Chidambaram, Member of Parliament, Sivagangai Constituency, said that in India 15,000 organ transplantations have been performed. Four Lakh people have registered themselves to donate their organs and more patients are waiting to undergo organ transplantation surgeries and hence it is the need of hour to promote awareness about the organ donation. He further said that the prevalence of some family and cultural system acts as a hindrance for individual decision for donating organs. There is the need for a cultural movement which can bring some changes in the mindset of the family members on organ donation.

Thiru S. Mangudi, M.L.A. Karaikudi Constituency, in his special address, explained the greatness of organ donation and said that after death one's eyes can give vision to two persons. Through organ donation one can give life to many people. It is a noble act that can save many lives and sadly many people do not know the impact it has on other people's lives. Even after death, a donor could bring joy to the life of the receiver.

In his felicitation address Prof. C. Sekar, Syndicate Member, Alagappa University, said that organ donation is a legal process through which the healthy organs and the tissues of one person are transplanted to another person. It carries the power to enhance the lives of people and make them live long. He stated that the common transplants include kidneys, liver, intestines, heart, bone marrow, and lungs. It is not required that the donor should be dead to donate an organ. The tissues of an organ can be donated by the living donors in cases where the blood group of the donor and the recipient match. Part of the liver, lungs, pancreas, and intestines can be donated.

Prof. S. Thanuskodi, Dean, Faculty of Arts, Alagappa University, in his felicitation address, highlighted that Organ donation in India is controlled by the Human Organ Transplantation Act 1994. The legal forms for the people who are willing to donate their organs are provided by the Ministry of Health and Family Welfare. He motivated the students to disseminate this vital information to their friends and neighbours for the benefit of many.

Mr. C. Ganesh, MOHAN Foundation, Chennai, highlighted the activities of his institution and elaborated on the types of donors, causes for organ failure, age criteria in organ donation and time factor of each organ for donation. He referred to the process and procedures in availing the organ donation. He added that any person who is involved in illegal organ transplant shall be imprisoned for a term of 3 years with a fine of Rupees five lakhs. Finally, he explained the details found in the Transplantation of Human Organs and Tissues ACT 1994.

Dr. G. Vinayagamoorthi, Co-ordinator, Youth Red Cross, Alagappa University, proposed a vote of thanks. More than 200 students from various departments of Alagappa University participated and benefited from the programme.

## **TWO-DAY INTERNATIONAL CONFERENCE ON "RECENT TRENDS IN MICROBIOLOGY - RTM 2024"**

A Two-Day International Conference on "Recent Trends in Microbiology - RTM 2024" organized by the Department of Microbiology, Alagappa University, was inaugurated on 26.02.2024 at the Seminar Hall of the Science Campus.

Presiding over the function, Prof. G. Ravi, Vice-Chancellor, Alagappa University, said the researchers must do interdisciplinary and collaborative research that could lead to the invention of new products and instruments that are very helpful to the society. In recent time Microbiology is the one of the fastest developing science fields. Referring to the significance of this field, he said that in the human body, the microbiota plays an important role in various processes, from digestion to creating mood. Over 500 types of bacteria reside in the human mouth. On an average, there are approximately one lakh bacteria on every square centimetre of our skin. A human body consists of approximately 30 trillion cells and can harbour nearly 100 trillion microorganisms. He concluded by saying that this conference would provide a forum for discussion on the global issues relating to the field of Microbiology.



Prof. Hwang Jiang Shiou, National Taiwan Ocean University, Taiwan, in his inaugural address, invited the scholars of Alagappa University to do collaborative research in Taiwan with their financial support; he asked the scholars to prepare a good proposal which could be beneficial to both the countries.

Prof. K. Murugan, Former Vice-Chancellor, Thiruvalluvar University, Vellore, currently CSIR-Emeritus Professor, Bharathiyar University, Coimbatore, in his felicitation address, said that the beneficial microbes such as *Bacillus thuringiensis* can be used as pesticides to control insects and pests so as to protect the earth and to increase the agricultural production. He emphasized the reduction of chemical pesticides to a great extent to safeguard the mother earth.

Speaking at the function Prof. M. Govarthanam, Kyungpook National University, South Korea, dwelt at length on the hazards of micro-plastics and highlighted how the micro-plastics present in the breast milk transferred to the infant disturbs the endocrine system of the baby. He added that it also leads to weight gain, insulin resistance, decreased reproductive health, and cancer. So he asked the scholars to do research to decontaminate the environment and to find the alternatives for the conventional plastics.

Prof. Saravanan Muthupandian of Saveetha University, Chennai, in his address, said that antimicrobial resistance (AMR) is a serious public health problem threatening the globe. Around 2050, the Center for Disease Control and Prevention (CDC) and the World Health Organization (WHO) anticipate that there will be approximately 10 million deaths worldwide, with Asian and the African continents accounting for 9.2 million deaths due to antimicrobial resistance. Common antibiotics are becoming less effective in treating widespread bacterial infections as a result of a global rise in antibiotic resistance. In order to find a solution to this problem, there is an urgent need for the development of alternative therapies such as nanotherapeutics, phage therapeutics, immunotherapeutics, and natural product bio-therapeutic approaches.

Dr. A. Arun, Professor & Head, Department of Microbiology, Alagappa University, and Convener of the RTM-2024, welcomed the gathering and delivered the thematic address. Dr. T. Kavitha, Assistant Professor and Organizing Committee Member-RTM-2024, proposed a vote of thanks.

## **SOUTH ZONE INTER UNIVERSITY WOMEN CRICKET TOURNAMENT 2023-24 CONDUCTED**

The Association of Indian Universities sponsored South Zone Inter University Women Cricket Tournament 2023-

24 was inaugurated at Alagappa University, Karaikudi, on 18th January 2024 by Thiru Siva. V. Meyyanathan, Hon'ble Minister for Environment -Climate Change, Pollution Control and Ex-servicemen Welfare, Government of Tamil Nadu, at the University College of Physical Education in the presence of Thiru S. Mangudi, M.L.A., Karaikudi Constituency.



In his presidential address, Prof. G. Ravi, Vice-Chancellor, thanked the Association of Indian Universities for entrusting the task of conducting two tournaments namely South Zone Inter University Women Kabadi Tournament earlier and South Zone Inter University Women Cricket Tournament now. This 5-day Cricket tournament would end on 22nd January 2024. He recalled the munificent gesture of Vallal Alagappan and added that Alagappan showed keen interest in Physical Education and established a Physical Education College in 1957. Since its establishment, this College has produced many stalwarts in the domain of sports and games. It is a matter of pride for Alagappa University that three Vice-Chancellors of Tamil Nadu Physical Education and Sports University are from Alagappa University. He concluded his address by congratulating the participants who came all the way from different States of South India.



While inaugurating the South Zone - Inter University Women Cricket Tournament, the Hon'ble Minister Thiru Siva. V. Meyyanathan, highlighted the significance of physical fitness of individuals for their progress in all walks of life. He stated that our culture has given much importance to games, sports and physical exercises in the earlier periods. Today the need for physical fitness is emphasised by employers. "Sound mind lies in a sound body" is the dictum. The COVID-19 outbreak has taught us a lesson to focus more on our health and well-being. Through physical activities alone we can increase our life span. Further, he underlined the significant measures taken by the Government of Tamil Nadu and the Ministry of Youth Affairs and Sports for promoting sports in Tamil Nadu. He stated that this year Kelo India Sports Competition is to be conducted by the Government of Tamil Nadu which will be inaugurated by Hon'ble Prime Minister of India, Sri Narendra Modi in the presence of Hon'ble Chief Minister of Tamil Nadu Thiru. M. K.



Satlin at the Nehru Indoor Stadium, Chennai soon. He appreciated the members of the 23 Teams from Kerala, Telengana, Pondicherry, Andra Pradesh and Tamil Nadu for their participation in the Tournament.

Thriu. S. Mangudi, Member of Legislative Assembly, Karaikudi, offered felicitation. Earlier, Dr. A. Senthilrajan, Registrar, Alagappa University, welcomed the gathering. As part of the Inaugural Ceremony, the players were introduced to the chief guests and officials.

Mr. Thennavan, Former Minister, Mr. Palraj, DRO, Devakottai, Mr. Thangamani, Tashildar, Karaikudi, Mr. K. Solai, President, Kottaiyur Panchayat, Dr. Karthikeyan, District Football Association Committee Member, Dr. S. Senthil Kumaran, Director of Physical Education, Dr. A. Muralirajan, Principal, AUCPE, Dr. A. Nagarajan, Deputy Director of Physical Education, Dr. S. Saroja, Coordinator, Centre for Yoga Studies, Faculty Members, Administrative Staff and Students were present on the occasion.

## FACULTY OF ARTS

### Symposium on Pandit Deendayal Upadhyaya's Thoughts on Empowerment of Youth in India

On 14th March 2024 the Faculty of Arts and Pandit Deendayal Upadhyaya Chair jointly organised a Symposium on "Pandit Deendayal Upadhyaya's Thoughts on the Empowerment of Youth in India". The aim of the programme was to showcase the ideology of Pandit Deendayal Upadhyaya on the empowerment of youth in India. Prof. S. Thanuskodi, Dean, Faculty of Arts, who delivered the welcome address, said that the ideals of Deendayal Upadhyaya represents a unique blend of traditional Indian humanistic values with modern political and economic thinking, and it continues to influence Indian political thought and practice even today.



Prof. S. Rajaram, Member of the Syndicate, Alagappa University, in his presidential address, highlighted the Integral Humanism, a concept developed by Pandit Deendayal Upadhyaya, which emphasizes the significance of considering individuals as the fundamental units of a nation. Similar to cells in a human body that form organs, individuals combine to form different societal systems. He added that the Indian perspective on humanism is based on the principle of "Vasudhaiva Kutumbakam", meaning "the world is one family", that emphasizes the interconnectedness of all beings and the need for showing compassion and respect to all forms of life.

Prof. B. Dharmalingam, Chair Professor, Pt. Deendayal Upadhyaya Chair, Alagappa University, explored the contemporary relevance of the philosophy of Integral

Humanism with an overall perspective of finding solutions to present day socio- economic and political crises in India.

The technical sessions continued after the inaugural session. Dr. P. Sakthivel, Professor, Department of Political Science and Public Administration, Annamalai University gave a lecture on Pandit Deendayal Upadhyaya's Thoughts on Youth Empowerment. He elaborated Upadhyaya's greater vision on Integral Humanism and its philosophy for the betterment of every individual in India. He added that Integral Humanism of Upadhyaya aims at classless, casteless and conflict-free social order. Dr. S. Theenathayalan, Head, Department of Economics, Madura College, Madurai delivered a lecture on Pandit Deendayal Upadhyaya's Thoughts on the Economic Empowerment of Youth. He pointed out the four objectives of Integral Humanism viz. Dharma, Artha, Kama and Moksha. Finally, he said that Indian humanism recognizes that the ultimate goal of human life is not just material success or individual happiness, but the attainment of spiritual enlightenment and liberation from the cycle of birth and death. It offers a holistic perspective on human well-being and encourages individuals to live in harmony with the natural world.

Dr. M. Natarajan, Assistant Professor, Department of English & Foreign Languages, proposed a vote of thanks. More than 200 students and scholars attended the programme.

## DEPARTMENT OF TAMIL

வி.வி.எல். மோட்டார்ஸ் யமஹா

வீ.விஜயலட்சுமி வீரபாண்டியன்

### நினைவு அறக்கட்டளை கணினித் தமிழ்ப்பயிலரங்கு

காரைக்குடி அழகப்பா பல்கலைக்கழகத்தின் தமிழ்த்துறை வி.வி.எல். மோட்டார்ஸ் யமஹா வீ.விஜயலட்சுமி வீரபாண்டியன் நினைவு அறக்கட்டளை நடத்திய கணினித் தமிழ்ப்பயிலரங்கு 08.02.2024 அன்று பல்கலைக்கழகப் பட்டமளிப்பு விழாக் கலையரங்கில் நடைபெற்றது.



இந்தப் பயிலரங்கத்திற்கு வருகை தந்த அனைவரையும் தமிழ்த்துறைத் தலைவர் மூத்தபேராசிரியர் சு. இராசாராம் அவர்கள் வரவேற்றார். இவ்விழாவிற்குக் காரைக்குடி அழகப்பா பல்கலைக்கழகத்தின் துணைவேந்தர் க. ரவி அவர்கள் தலைமையேற்றார். அவர் தனது உரையில், "தொடக்கக் காலத்தில் கணினி அளவில் பெரியதாகவும் வெற்றிடக் குழாய்களின் மூலமாக இயங்குவதாகவுமே அமைந்தன. ஆனால் தற்காலத்தில் செமிகண்டக்டர்





கண்டறியப்பட்ட பின் அதனுடைய அளவுகூறாந்து வேகம் அதிகரித்தது. நாம் இன்றைக்குப் பயன்படுத்திக் கொண்டிருக்கக் கூடிய கணினிகள் அதிநவீனம் மிக்கவை. வளர்ந்தநாடுகளின் வெற்றிக்கு அந்தந்த நாடுகளின் தாய்மொழியே அடித்தளமாக அமைகின்றது. அவ்வகையில் நம்முடைய தாய்மொழி வழியே கணினியை செயற்கை நுண்ணறிவைக் கற்பது சிறப்பிற்குரியது. அதுவும் ஒரு புதுமைப் பெண்ணாக பெண் கணினிப் பொறியாளராக விளங்குகிற திருமிகு கே. புவனேஸ்வரி அவர்களின் சாதனை பாராட்டிற்குரியது". என்று கூறினார்.

தொடர்ந்து இந்த அறக்கட்டளையின் நிறுவனரும் வி.வி.எல் மோட்டார்ஸ் யமஹா நிறுவனத்தின் மேலாண்மை இயக்குநருமாகிய திரு. வீரபாண்டியன் அவர்கள் வாழ்த்துரை வழங்கினார். அவர் தனது வாழ்த்துரையின் போது, "முப்பது ஆண்டுகளுக்கு முன்னால் நாங்கள் கணினியை மிகவும் பிரமிப்போடு பார்த்தோம். 1 ஜி.பி. அளவுள்ள கணினியே எங்களுக்குப் பெரிய அதிசயமாகத் தோன்றியது. ஆனால் இன்றைக்கு 2 டி.பி. அளவுள்ள கணினி கூட அனைவருக்கும் எளிதாகக் கிடைக்கிறது. இன்றைய வாழ்வியல் தேவையில் கணினி கட்டாயமாக அனைவருக்கும் தேவைப்படுகிறது. குறிப்பாகத் தமிழ்த்துறை பயிலுகிறவர்கள் கணினியைக் கற்றுக் கொள்ளவேண்டும் என்பதால் தான் இந்தப் பயிலரங்கு ஏற்பாடு செய்யப்பட்டுள்ளது" என்று பேசினார். இந்தப் பயிலரங்கத்தில் செயற்கை நுண்ணறிவு AI என்னும் தலைப்பில் சென்னைகாம்ப்கேர் நிறுவனத்தின் சிஐஓ மற்றும் தோற்றுநர் திருமிகு. கே. புவனேஸ்வரி அவர்கள் சிறப்புரையாற்றினார். அவர் தனது உரையில், "செயற்கை நுண்ணறிவு என்பது புதிதாக வந்தது அன்று. ஏற்கனவே உள்ள நுட்பங்களின் தொடர்ச்சியும் புதுமையும் தான். செயற்கை நுண்ணறிவு என்பது கணினி மற்றும் ரோபோவில் மட்டுமில்லை செல்போனிலிருந்து சலவை இயந்திரம் வரையிலும் பரவியுள்ளது. நான் கோகுலம் இதழில் எழுதிய "செய்யும் தொழிலே தெய்வம்" என்ற கட்டுரையே என்னுடைய இந்தத் தேடலுக்கு வித்திட்டது. நான் மேலும் மேலும் இதுகுறித்துத் தேடலைத் தொடர்ந்து கொண்டேயிருக்கிறேன்.

செயற்கை நுண்ணறிவு என்பது நாம் பயன்படுத்துவதைப் பொறுத்து நமக்குத் தீமையும் தருகிறது. நாம் சொல்லியவற்றை மட்டுமல்லாது சொல்லாதவற்றையும் கூடச் செய்துவிடுகிற அபாயமும் உண்டு. அதனால் இந்தச் செயற்கை நுண்ணறிவைக் கவனமாகப் பயன்படுத்தக் கற்றுக் கொள்ள வேண்டும். மேலும் வேலைவாய்ப்பைக் குறைக்கும் என்று கருதாமல் புதிய முறைகளில் வேறுவேறுவிதங்களில் வேலைவாய்ப்புகளைப் பெருக்கும்" என்று குறிப்பிட்டார். காணொளிவாயிலாக அமைந்த அவர்தம் உரையைத் தொடர்ந்து கலந்துரையாடல் நடைபெற்றது. தமிழ்த்துறை உதவிப் பயிற்றுநர் முனைவர் சொ. அருண் பயிலரங்க நிகழ்வைத் தொகுத்து வழங்க நன்றி கூறினார். இந்நிகழ்வில் மதுரை அமெரிக்கன் கல்லூரித் தமிழ்த்துறைப் பேராசிரியர் முனைவர் கலைவாணி, அழகப்பா பல்கலைக் கழகத்தின் ஆங்கில

அயலக மொழித் துறைத் தலைவர் பேரா. மதன், அரங்கு மற்றும் நாடகத்துறைத் தலைவர் முனைவர் மு. சுதா, தமிழ்த்துறைப் பேராசிரியர்கள் உள்ளிட்ட பலரும் கலந்து கொண்டனர். பல்கலைக் கழகத்தின் பலதுறை ஆய்வாளர்களும் முதுகலைமாணவர்களும் திரளாகக் கலந்துகொண்டனர்.

## முனைவர் வ.சுப. மாணிக்கனார் அறக்கட்டளைச் சொற்பொழிவு

காரைக்குடி அழகப்பா பல்கலைக் கழகத் தமிழ்த்துறையில் முனைவர் வ.சுப. மாணிக்கனார் அறக்கட்டளைச் சொற்பொழிவு 28.02.2024 தமிழ்த்துறையில் நடைபெற்றது. இந்நிகழ்ச்சிக்கு வருகை புரிந்த அனைவரையும் தமிழ்த் துறைத்தலைவரும் மூத்த பேராசிரியருமான முனைவர் சு. இராசாராம் வரவேற்றார்.

அழகப்பா பல்கலைக்கழகத்தின் மதிப்புறுபதிவாளர் பேரா. அ. செந்தில்ராஜன் அவர்கள் இவ்விழாவிற்குத் தலைமையேற்று உரை வழங்கினார். தமிழைத் தாய்மொழியாகக் கொண்டிருக்கிறநாம் அதனை முறையாக உயிர்ப்போடு உச்சரித்துப் பேசவேண்டும். புதிய சொற்களைக் கண்டறிய வேண்டும். அவ்வகையில் செம்மல் வ.சுப.மா. அவர்கள் கண்டறிந்த சொல் நண்பி என்பதாகும். நான் பெங்களூர் தமிழ்ச் சங்கத்திற்குச் சொற்பொழிவுக்குச் சென்றிருக்கிறேன். கன்னடத்தை மிகச் சரியாக உச்சரிப்பவர்கள் தமிழர்கள் தான் என்பார்கள்.

இவ்விழாவில் "வ.சுப. மாணிக்கனாரும் கலித்தொகையும்" என்னும் தலைப்பில் தஞ்சைத் தமிழ்ப் பல்கலைக்கழகத்தின் மேனாள் இலக்கியத்துறைத் தலைவர் பேராசிரியர் முனைவர் வ.குருநாதன் சிறப்புரையாற்றினார். அவர் பேசியதாவது, தமிழ்மொழியில் முதல் முனைவர் பட்டம் பெற்றவர்கள் மூவர் முதலாமவர் அறிஞர் மு. வரதராசன், இரண்டாமவர் அறிஞர் அ. சிதம்பரநாதன், மூன்றாமவர் நாம் இன்று கொண்டாடுகிற செம்மல் வ.சுப. மாணிக்கனார். இன்றுபோல அவர்கள் தமிழில் ஆய்வேடு சமர்ப்பிக்க முடியாது. ஆங்கிலத்திலேயே சமர்ப்பிக்க வேண்டும். ஆதலால் இருமொழிப் புலமை பெற்றவர்கள் அவர்கள். வ.சுப.மா. அவர்களின் ஆய்வேடு Concept of love in Sangam literature என்பதாகும். இந்த அளவுக்குச் சங்க இலக்கியங்களின்பால் பெரும் ஈடுபாடு கொண்டவர். அதனால்தான் "தமிழ்க்காதல்" நூல் முகிழ்த்தது. அவருக்கு மிகவும் பிடித்தமான அவர் வாழ்க்கையில் பின்பற்றிய ஒரு வார்த்தை "மதிப்பச்சம்" என்பதாகும். தலைவணங்கலாம். ஆனால் தலைதாழக் கூடாது என்பார். சுருங்கச் சொல்லவேண்டும் என்பார். கைக்கிளையையும் பெருந்திணையையும் சான்றோர் பழித்துக் கொண்டிருந்த வேளையில் அவற்றுக்குப் புதுப் பொருள் அளித்தவர் வ.சுப.மா. சங்க இலக்கியங்களில் ஏனைய அகத்துறை இலக்கியங்களைவிடவும் கைக்கிளையும் பெருந்திணையும் மிகுந்திருப்பது கலித்தொகையில்தான். கலித்தொகையைத் தொகுத்துக் கடவுள் வாழ்த்துப் பாடிய நல்லந்துவனார் நெய்தற்கலியிலும் கைக்கிளைத் திணைப் பாடல்களை



இயற்றியுள்ளார். அவற்றையெல்லாம் எங்களுக்கு அன்போடு போதித்தவர் எங்கள் ஆசான் வ.சுப.மா. கற்றறிந்தார் ஏத்தும் கலியாகவே விளங்குகிறது என்பதற்கு வ.சுப. மாவே சான்று” என்று குறிப்பிட்டுப் பேசினார். இவ்வினிய விழாவில் காரைக்குடி அழகப்பா அரசுக் கலைக்கல்லூரியின் மேனாள் பேராசிரியர் ம. கார்மேகம் அவர்கள், தமிழ்ச்செம்மல் மெ. மெய்யாண்டவர், பேரா. வ. குருநாதன் அவர்களின் புதல்வர் உருமுதன லெட்சுமி கல்லூரியின் உதவிப் பேராசிரியர் வடிவேல் முருகன் ஆங்கிலத்துறைப் பேராசிரியர்கள் முனைவர் மதன், முனைவர் நடராஜன் பொருளாதாரத்துறைப் பேராசிரியர் முனைவர் சுரேஷ் ஆகியோர் கலந்து கொண்டனர். தமிழ்த்துறைப் பேராசிரியர்கள் ஆய்வாளர்கள், முதுகலைமாணவ மாணவியர் கலந்து கொண்டனர். நிகழ்ச்சியைத் தமிழ்த்துறை உதவிப் பயிற்றுநர் முனைவர் சொ. அருணன் தொகுத்து வழங்கினார். தமிழ்த்துறை உதவிப் பேராசிரியரும் வ.சுப.மா அறக்கட்டளை ஒருங்கிணைப்பாளருமாகிய முனைவர் சொ. சுரேஷ் அவர்கள் நன்றி கூறினார்.

**தவத்திரு குன்றக்குடி அடிகளார் அறக்கட்டளை, இராஜயோகி ஸ்ரீ வள்ளியப்பச் செட்டியார் அறக்கட்டளை, இராஜயோகி ஸ்ரீ ஆர்.எம். வள்ளியப்பச் செட்டியார் ஸ்ரீ அரவிந்தர் யோக அறக்கட்டளை, வி.ஆர்.எம். செட்டியார் - மது.ச.விமலானந்தம் அறக்கட்டளை, பேரா.ந. சுப்பு ரெட்டியார் - திருமதி செல்லப்பாப்பா அம்மாள் அறக்கட்டளை சொற்பொழிவு**

காரைக்குடி அழகப்பா பல்கலைக்கழகத்தின் தமிழ்த்துறையில் தவத்திரு குன்றக்குடி அடிகளார் அறக்கட்டளை, இராஜயோகி ஸ்ரீ வள்ளியப்பச் செட்டியார் அறக்கட்டளை, இராஜயோகி ஸ்ரீ ஆர்.எம். வள்ளியப்பச் செட்டியார் ஸ்ரீ அரவிந்தர் யோக அறக்கட்டளை, வி.ஆர். எம். செட்டியார் - மது.ச. விமலானந்தம் அறக்கட்டளை, பேரா.ந.சுப்பு ரெட்டியார் - திருமதி செல்லப்பாப்பா அம்மாள் ஆகிய அறக்கட்டளைகளின் சார்பாக 01.03.2024 தமிழ்த்துறையில் சொற்பொழிவு நடைபெற்றது.

துறைத்தலைவரும் மூத்த பேராசிரியரும் ஆட்சிமன்றக்குழு உறுப்பினருமாகிய முனைவர் சு. இராசாராம் அவர்கள் வரவேற்றார். அழகப்பா பல்கலைக்கழகத்தின் கலைப்புல முதன்மையர், பேரா.ச. தனுஷ்கோடி அவர்கள் இவ்விழாவிற்குத் தலைமையேற்றுத் தொடக்கவுரை நிகழ்த்தினார். அவர் தனது உரையில், “தமிழ்த்துறைக்கு இரண்டு சிறப்புகள் உண்டு. ஒன்று பல்கலைக்கழகம் தோன்றியகாலத்திலேயே தொடங்கப்பட்ட முதல் துறைதமிழ்த் துறை என்பது முதற் சிறப்பு. பதினான்கு அறக்கட்டளைகளைக் கொண்டு இயங்குவது இரண்டாவது சிறப்பு”.

தவத்திரு குன்றக்குடி அடிகளாரின் உரைமிக எளிமையாக இருக்கும். ஆனால் ஆழ்ந்த பொருளுடைய கதைகளோடு சேர்ந்து அமையும். இன்றைக்குத் தமிழகத்தில் பல ஆலயங்கள் சிறப்பாக இயங்கிக் கொண்டிருக்கின்றன.

அவை ஆன்மிகத்தை வளர்ப்பதோடு அறப்பணியையும் செய்து வருகின்றன. அறம் எனப்படுவது அடுத்தவர்க்குத் தீங்குநினையாததேயாகும். தமிழ்மொழி இந்தமரபைத்தான் கற்றுத் தருகிறது. இன்றைய தமிழ் மாணவர்களாகிய நீங்கள் அம்மரபைக் கற்றுக் கொள்ளவேண்டும். உலகுக்கும் கற்றுக் கொடுக்க வேண்டும்”. என்று குறிப்பிட்டுப் பேசினார்.



இந்நிகழ்ச்சியில் அறமும் ஆன்மீகமும் என்னும் தலைப்பில் புதுச்சேரிபாரதிதாசன் அரசினர் மகளிர் கல்லூரியின் தமிழ்த்துறைத் தலைவர் பேரா. முனைவர் சொ. சேதுபதி சிறப்புரையாற்றினார். அவர் தனது உரையில், “தமிழ் இலக்கியங்களுள் ஒன்றாகிய பிலரகவல் மனிதனுக்கு நூறு வயது என்கிறது. அதில் பாதி உறக்கத்திலேயே கழிந்துவிடுகிறது. மீதமுள்ளவற்றில் ஒருபதினைந்து ஆண்டுகாலம் இளமை விளையாட்டுகளில் கழிந்துவிடுகிறது. மீதமுள்ள பதினைந்து ஆண்டுகாலம் முதுமையில் கழிந்துவிடுகிறது. இப்படியாகக் கழிந்தது போக எஞ்சியிருப்பது முப்பதே ஆண்டுகள்தான். அதையாவது மனிதன். முழுமையாக வாழவேண்டும். காலம் பொன் போன்றது என்பது மேற்கத்தியப் பழமொழி. ஆனால் தவத்திரு குன்றக்குடி அடிகளார் காலம் உயிர் போன்றது என்பார்கள். ஏனென்றால் பொன்னைத் தொலைத்து விட்டால் மீண்டும் ஈட்டிக் கொள்ளலாம். ஆனால் காலத்தை அவ்வாறு ஈட்டமுடியாது? எதுபோனால் தீரும்பவராதோ அதனோடு ஒப்பிடுவதே சரி. அதனால் காலம் உயிர் போன்றது என்பதே பொருந்தும் என்பார். இளமையில் மட்டுமின்றி எப்போதும் கற்க வேண்டும். “படிக்காத நாளெல்லாம் பதரானநாளே” என்பார் அடிகளார்.

பெண்களுக்குக் கற்பு உயர்ந்தது என்றால் ஆண்களுக்கும் உயர்ந்த ஒன்று உண்டு. அதற்குப் பெயர் சால்பு என்பதாகும். இது திருக்குறள் தருகிற சமூக அறம். இந்த அறத்தின் வாயிலாக அமைகிற மனநலமே ஆன்மீகம். ஆன்மீகம் என்பது சடங்கன்று. ஆன்மீகம் என்பது உயர்ந்த வாழ்வியல் முறை. தன்னலத்தை விடுத்துப் பொதுநலத்தைப் பேணுகிற சமூக ஒழுங்கே ஆன்மீகம்.

காந்தியடிகள் வரலாற்றில் நவகாளி பெறுகிற இடத்தை அடிகளார் வரலாற்றில் மண்டைக்காடு பெற்றுள்ளது. காந்தியடிகளைப் போலவே சமூக நல்லிணக்கக் களப்பணியாற்றியவர் அடிகளார். உயிருக்கே அச்சுறுத்தல் நேர்ந்த போது துறவிக்கு உயிரும் துச்சம் என்று துணிந்து அமைதிப் பணியாற்றியவர். “மண்டைக்காட்டை மதக்கலவரம் நடந்த இடமன்று, மனிதநேயம் மலர்ந்த இடம்” என்று பேசினார். விழாவின் நிறைவில் தமிழ்த்துறை உதவிப்



பேராசிரியரும் இவ்விழாவின் ஒருங்கிணைப்பாளருமாகிய முனைவர் சொ. சுரேசு நன்றியுரை வழங்கினார். தமிழ்த்துறையின் உதவிப் பயிற்றுநர் முனைவர் சொ. அருணன் நிகழ்ச்சிகளைத் தொகுத்து வழங்கினார்.

## கவிஞர் கோ. பூ. அமிர்த லிங்கனார் - பேரா. அறிவுநம்பி அறக்கட்டளை முனைவர் ச. மெய்யப்பன் அறக்கட்டளைச் சொற்பொழிவு



காரைக்குடி அழகப்பா பல்கலைக்கழகத் தமிழ்த்துறையில் 08.03.2024 அன்று கவிஞர் கோ பூ. அமிர்த லிங்கனார் - பேரா. அ. அறிவுநம்பி அறக்கட்டளையும் முனைவர் ச. மெய்யப்பன் அறக்கட்டளையும் இணைந்து வழங்கிய அறக்கட்டளைச் சொற்பொழிவு நடைபெற்றது.

இந்த விழாவிற்கு வருகை புரிந்த ஆன்றோர் பெருமக்களைத் துறைத்தலைவர் மூத்தபேராசிரியர் ஆட்சிமன்றக்குழுத் தலைவர் முனைவர் சு. இராசாராம் அவர்கள் வரவேற்றார். அழகப்பா பல்கலைக்கழகத்தின் துணைவேந்தர் பேரா. க. ரவி அவர்கள் தலைமை தாங்கி உரையாற்றினார். அவர் தனது உரையில், நாட்டுப்புறவியல் என்னும் துறை நாட்டுப்புற இலக்கியம், நாட்டுப்புறக் கலைகள், நாட்டுப்புற அறிவியல் மற்றும் தொழில்நுட்பம் எனப் பரந்துபட்டதாகக் காணப்படுகிறது. அதுபோல, நாட்டுப்புறக்கலைகளும் விரிந்து பரந்து காணப்படுகின்றன. சிலம்பாட்டம், காவடியாட்டம், கரகாட்டம், மயிலாட்டம், கும்மியாட்டம், ஓயிலாட்டம், கோலாட்டம், கணியன் ஆட்டம், வில்லுப்பாட்டு என எண்ணற்ற நாட்டுப்புறக் கலைகள் உள்ளன.

இன்றைய இளந்தலைமுறையினர் இத்தகைய கலைகளைக் கற்றுக் கொள்வதில் ஆர்வம் காட்டவேண்டும். அவற்றை அழியாமல் மீட்டடுத்துப் பாதுகாக்க வேண்டியது நம் ஒவ்வொருவரின் கடமையாகும்.

இந்தவிழாவில் “நாட்டுப்புறவியலில் பனுவலாக்க அரசியல்” என்னும் பொருண்மையில் மதுரைகாமராசர் பல்கலைக்கழகத்தின் மேனாள் பேராசிரியர் முனைவர் இ. முத்தையா சிறப்புரை வழங்கினார். அவர் தனது உரையில், “இருபெரும் ஆளுமைகளின் பெயரில் இந்த அறக்கட்டளை நிகழ்வது மகிழ்ச்சியளிக்கிறது. வள்ளுவர், வள்ளலார், அம்பேத்கார், பெரியார் குறித்து நேராகவும் எதிராகவும் பனுவல்கள் கட்டமைக்கப்படுகின்றன. இன்றைய ஆய்வுகளில் பெரும்பாலும் பயன்படுவது அரசியலேயாகும். மோதலின் காரணமாகவே அரசியல் எழுகிறது. பெண்ணிய அரசியல் என்பது ஆணாதிக்கத்தின் அடிப்படையில் எழுவது.

பொருளாதார, பண்பாட்டு நிலையில் ஆதிக்கம் கொண்டவர்களால் பனுவல்கள் கட்டமைக்கப்படுகின்றன.

பனுவலாக்க அரசியல் என்பது மொழியாக்கத்தால் கட்டமைக்கப்படுவது. பனுவல் என்பது பேச்சு, எழுத்து மொழிகளோடு உடல்மொழியும் இணைந்ததாகும். சமூகத்தை ஆட்டிப் படைக்கின்ற ஆதிக்கச் சக்திகள் பனுவல்களைக் கட்டமைக்கின்றன. இரண்டாம் உலகப்போருக்குப் பிறகு உலக சமுதாயத்தில் பலமாற்றங்கள் நிகழ்ந்தன. மனிதர்தம் சிந்தனையில் மாற்றங்கள் தோன்றின. உலகப் போரின் முடிவில் இருத்தலியல் சிந்தனை (Existentialism) தோன்றியது. இந்தச் சிந்தனையைத் தோற்றுவித்தவர் ஜான் பால் சார் ஆவார். இதன்மூலம் தனிமனிதன் சார்ந்தேவாழ்வியல் என்றநிலை உருவாயிற்று. எதிர்காலத்தை மறந்து இன்றைய வாழ்வை மகிழ்ச்சியாகக் கொண்டாட வேண்டும் என்பது தான் இருத்தலியலின் அடிப்படையாகும். பேரிடர்க்காலங்களிலேயே இதனை உணர முடிகிறது. ஐரோப்பியநாடுகளில் ஏற்பட்ட தொழில் நுட்ப மாற்றங்கள் இருத்தலியலை முன்னிறுத்தின.

தொல்காப்பியர் இலக்கியம் என்றசொல்லைக் கையாளவில்லை. ஆனால் தொல்காப்பியத்திற்கு உரையெழுதிய பேராசிரியர் செய்யுளியல், மரபியலில் இலக்கியம் என்ற சொல்லைப் பயன்படுத்தியிருக்கிறார். செய்யுள் என்ற சொல்லை நிகழ்த்துதல் (Performance) என்ற பொருளில் பயன்படுத்தியுள்ளார். இதுவே முதல் வாசிப்புக் கோட்பாடு. இதுவே முதல் பனுவலும் ஆகும்.

நிகழ்த்துதலிலிருந்து நீக்கம் செய்யப்பட்டதே இலக்கியம். சங்க இலக்கியம், சிலப்பதிகாரம், பள்ளு, குறவஞ்சி ஆகியன நிகழ்த்துதல் இலக்கியம். இவற்றைப் பின்னாளில் நிகழ்த்துதலற்ற இலக்கியமாக உருவாக்கினோம் இவற்றிலிருந்து புதிய பனுவல்கள் தோற்றம் பெற்றன.

நாட்டுப்புறம் என்பது வாய்மொழி நிகழ்த்தல் ஆகும். அது இலக்கியமன்று. நிகழ்த்து தலைமேற்கொள்வதற்குக் குறைந்தபட்சம் திறன் இருத்தல் வேண்டும் அது வாய்மொழியால் மட்டுமே உருவாக்கப்படுவதில்லை. கதை சொல்லி கேட்பவனுடைய கற்பனையைத் தூண்டுகின்றான். கதை சொல்லியின் உடல் மொழி கேட்பவனைப் பாதிக்கும். நாட்டுப்புறவியலில் கதை கேட்பவருக்கும் கதை கூறுபவருக்கும் தனிச்சிறப்பு உண்டு” என்று சில எடுத்துக்காட்டுக் கதைகளுடன் கலந்துரையாடிப் பேசினார். இவ்விழாவில் பல்கலைக்கழகத்தின் தேர்வுக் கண்காணிப்பாளர் பேரா. ஜோதிபாசு அவர்கள் பொருளாதாரத்துறைப் பேராசிரியர்கள், தமிழ்த்துறைப் பேராசிரியர்கள், மேனாள் தமிழாசிரியர் திரு. சுப. நாச்சியப்பன், பேரா. அ. அறிவு நம்பியின் புதல்வர் பொறியாளர் அமிர்தசரவணன் ஆகியோரும் தமிழ்த்துறை, பொருளாதாரத்துறை, ஊடகத்துறை சார்ந்த ஆய்வுமாணவர்களும் திரளாகக் கலந்து கொண்டனர். தமிழ்த்துறையின் உதவிப் பயிற்றுநர் முனைவர் சொ. அருணன் நன்றி கூறினார்.



## CENTRE FOR TAMIL CULTURE

### உலகத் தாய்மொழிநாள் விழா

காரைக்குடி அழகப்பா பல்கலைக்கழகத் தமிழ்ப்பண்பாட்டுமையத்தின் சார்பில் உலகத் தாய்மொழிநாள் விழா 21.02.2024 அன்று பல்கலைக்கழகக் கருத்தரங்கக் கூடத்தில் கொண்டாடப்பட்டது.



அழகப்பா பல்கலைக்கழகத் துணைவேந்தர் பேரா.க. ரவி அவர்கள் இந்நிகழ்விற்குத் தலைமையேற்று உரையாற்றினார். அவர் தமது தலைமையுரையில் உலகளவில் 6000-க்கும் மேற்பட்ட மொழிகள் பேசப்படுகின்றன. இதில் தமிழுக்கென்றுதனிச் சிறப்பு உண்டு. உலகில் நூற்றுக்கணக்கான நாடுகளில் தமிழர்கள் வாழுகின்றனர். உலகத்தின் எந்த மூலைக்குச் சென்றாலும் அங்குதமிழ் ஒலிப்பதைக் காணமுடியும். ஐயாயிரம் ஆண்டுகட்குமுற்பட்ட மொகஞ்சதாரோ, ஹரப்பா அகழ்வாய்வில் கிடைத்த பொருட்களில் தமிழ் எழுத்துகள் இருந்தமைதமிழின் பெருமையைப் புலப்படுத்தும். தமிழை வெறும் மொழியாகக் கருதாமல் அதனைத் தெய்வமாகக் கருதிப் போற்றுபவர்கள் தமிழர்கள். அதனால் தான் தமிழ்தாய்க்குக் கோயில் அமைத்துள்ளனர். அதுவும் நம் காரைக்குடியில் அமைந்துள்ளது. மலேசியாவிலும் ஐரோப்பிய நாடுகளிலும் தமிழ்ப்பள்ளிகள் உருவாக்கி தமிழ் கற்றுக் கொடுக்கப்பெறுகிறது. வளர்ச்சியடைந்த நாடுகளில் தாய்மொழியே பெரிதும் போற்றப்பெறுகிறது. ஆனால் தமிழ்நாட்டில் மாணவர்களிடம் இன்று தமிழ் மொழியின் மீதான ஆர்வம் குறைந்து வருகிறது. தாய்மொழி நம் உயிர்மொழி, உணர்வோடு கலந்தது. சிந்திப்பதற்கு ஏற்றது. எனவே தாய்மொழியைப் பேணிப்பாதுகாப்போம் என்றுரைத்தார்.

தேவகோட்டை ஸ்ரீ சேவுகன் அண்ணாமலை கல்லூரியின் தமிழாய்வுத்துறைத் தலைவர் முனைவர் பாகை இரா. கண்ணதாசன் அவர்கள் சொல்லில் உயர்வு தமிழ்ச் சொல்லே என்றும் தலைப்பில் உரையாற்றினார். அதில் உலகில் செம்மொழி அந்தஸ்து பெற்ற மொழிகளில் இன்றும் பேச்சு, எழுத்து என இருநிலைகளில் சிறந்து விளங்குவது தமிழ்மொழி. தொன்மையும் தொடர்ச்சியும் உடையது. பண்பாட்டைக் கற்றுத் தருவது நமது மொழி. தாய்மொழி கண் போன்றது, பிறமொழிகள் கண்ணாடி போன்றது. மற்றைய மொழிகளை வாசிக்க வேண்டும். நமது மொழியை நேசிக்க வேண்டும் என்றுரைத்தார்.

முன்னதாகப் தமிழ்ப்பண்பாட்டுமைய இயக்குநர் பேரா.சே. செந்தமிழ்ப்பாவை அனைவரையும் வரவேற்றார். முனைவர் ம. தமிழரசன் நன்றியுரை ஆற்றினார்.

## DEPARTMENT OF ENGLISH AND FOREIGN LANGUAGES ACT NEXT-2024 Conducted



The Department of English and Foreign Languages, in collaboration with the Department of Tamil and the Internal Quality Assurance Cell (IQAC) of Alagappa University, organized a seminar on the literary works of Norwegian author Jon Fosse, who won the Nobel Prize for Literature for the year 2023. The event was held on 07.02.2024. Dr. P. Madhan, Professor and Head, delivered the welcome address and presented a brief note on the writings of Jon Fosse. In his presidential address, Prof. G. Ravi, Vice-chancellor, said that students should develop their knowledge by learning the basics of other fields to become well-rounded persons to face all challenges of life. He further said that only deep knowledge and creativity will sustain them for long in their chosen field. He mentioned that one should develop the ability to approach any subject with a research and scientific bent of mind. He exhorted students to sharpen their communication skills. Noting that Norwegian author Jon Fosse, who has won the Nobel Prize for Literature for 2023, was born and raised in a village and this background was no barrier to his achievements and rural students should remember this. He added that the main objective of conducting the Nobel Prize Seminar is to create awareness among the students about the achievements of Nobel Laureates and to motivate them for excelling in their chosen fields. The felicitation address was given by Dr. S. Rajaram, Professor and Head, Dept. of Tamil; he pointed out that no one in India has won the Nobel Prize for Literature after Rabindranath Tagore and noted that institutions of higher learning should help the students become creative artists. Dr. V. Nagarajan, Principal, Government Arts and Science College, Eriyur, Dharmapuri District, delivered the keynote address. He said that Nobel Prize-winning author Jon Fosse has written remarkably about the inner aspects of life. He focussed on many important themes and has highlighted the significance of physical health, mental energy, developing and maintaining good human relationships, and ways to overcome problems arising out of human relationships etc. Postmodern ideas, postmodern trends, and postmodern novel structures could be found in the works of Jon Fosse. Voicing the grievances of the voiceless is one of the important features of postmodernism and it could be seen in many of Jon Fosse's literary creations.

At the end, Dr. M. Natarajan, Assistant Professor of English, proposed a formal vote of thanks. The Tamil and English Department students and Faculty members from Alagappa Government Arts College participated in large numbers at the event.



## World Poetry Day Celebrations - 2024

Under the aegis of the Department of English and Foreign Languages, the World Poetry Day - 2024 was celebrated on 22.03.2024 at Alagappa University.



Presiding over the event, Prof. G. Ravi, Vice-Chancellor, Alagappa University, said that poetry in all languages embodies the wisdom accumulated by man over the millennia. Poets all over the world have propagated the ideal of egalitarianism as they consider "the world as one, humanity as one and literature as one". Since time immemorial the Indian cultural ethos has been emphasizing the ideal of considering the world as one family - Vasudeva Kutumbakam . He exhorted the students to read and enjoy poetry and also compose poems, besides sharing the thought-content and issues present in the poems of others.

Prof. S.Venkateswaran, Former Director & Professor, Regional Institute of English, Bangalore, in his keynote address, said that beauty of poetry lies in its language such as syntactic patterns, semantic relations and other stylistic nuances. He cited examples from the poems of the renowned poets across the globe such as Caribbean, Nigerian, African-American, Indian, and illustrated various devices used by non-native poets to convey the issues confronted by them. He added that poets are immortal, for, they live in and through their line which is immortal. "Poetry is for a special attention and the one that calls unusual attention to the way it is formed".

Speaking on the occasion, Prof. M. Pandi, Former Head, Department of Tamil, Alagappa University, elaborated on the development of Tamil poetry through the ages beginning with the Sangam Age. He also gave many illustrations from the works of poets such as Thiruvalluvar, Kambar, Elango, Kalamegapulavar, Auvvaiyar and Subramania Bharathi and dwelt with the focus of the evolving 'New Poetry' whose beauty lies in the crisp words and vivid images used in them. He also mentioned that Bharathi was the trendsetter for the new genre called the New Poetry in Tamil (PuthuKavidhai). He exposed the audience to many interesting and appealing lines in New Poetry composed by many young poets. He illustrated his observations by citing lines from the poems of Kaviko Abdul Rahuman and Vairamuthu. He advised the students to make attempts to write poetry and thus to contribute to the art of poetry-writing.

Earlier, Dr. P. Madhan, Professor and Head, Department of English and Foreign Languages, welcomed the gathering and presented the thematic address. Dr. S. Sudha, Assistant Professor, proposed a vote of thanks.

## International Webinar on Water and Social Justice

The Department organised an International Webinar on "Water and Social Justice" on 29.02.2024. Prof. P. Madhan, Head, Department of English and Foreign Languages, delivered the welcome address and introduced the resource person Prof.Sarah T Romano, Associate Professor, Lesley University Cambridge, USA. She delivered a special lecture on the significance of water as highlighted in the world literature. She explained that water is the primary source of all life on earth and stressed that equal distribution of water to all is to ensure societal welfare and to save people from class disparities and discriminations. Equitable water supply paves the way for equality in the society. She quoted poetic lines from the famous American poets to highlight their views on the significance of water for the survival of life on earth. Water is the elixir of life that makes people energetic and active. She stated that privatization of water and its commercialization are the major threats to be avoided in the current scenario to create a healthy society. Water conservation and storage are the two important aspects that need immediate attention. She stressed that water is the cardinal source for agriculture and other principal occupations of humanity. She concluded her lecture by stating that the real wealth of a nation should be distributed on the basis of availability of water and in proportion of population. Prof. V. Nagarajan, Principal, Government Arts and Science College, Eriyur, Dharmapuri, participated in the webinar and interacted with the resource person. Professors from Alagappa Government Arts College Karaikudi, Faculty from the University Departments, Research Scholars and students participated and benefited from the webinar. Dr SP.M Kanimozhi, Assistant Professor, proposed a formal vote of thanks.

## International Webinar on Emotion Communication

An International Webinar was organised by the Department of English and Foreign Languages, Alagappa University on 08.02.2024 on the topic "Emotion Communication". The resource person of the Webinar was Dr.Pernelle Lorette, Academic Employee, University of Mannheim, Germany. Prof. P.Madhan, Head, Department of English and Foreign Languages, Alagappa University, welcomed the gathering and gave a brief speech on the impact of emotion in communication. The resource person delivered a discourse on "Emotion Communication". In her lecture, she stated that emotions are the powerful human expressions. They are the intrinsic part of both the verbal and non-verbal communication. She also stressed that emotion communication differentiates humans from animals. A person who is balanced in his or her expression of emotion communication, can build his/her career successfully and can become an expert in socio linguistic aspects of communication. At the end, Dr.SP.M.Kanimozhi, Assistant Professor, proposed a formal vote of thanks.



## DEPARTMENT OF FINE ARTS Self-Improvement Training Programme Organized



A Self-Improvement Training Programme was organized by the Department of Fine Arts, Alagappa University on 1st Feb 2024. Dr. M. Tamilarasan of the Department of Fine Arts, gave the welcome address. Presiding over the event, Prof. S. Senthamizhpavai, Head, referred to the global presence of the Brahmakumaris, a group dedicated to serving the society in 98 countries. She underscored the importance of self-awareness and channelising one's energy creatively for achieving inner peace and success.

Brahmmakumari Bhakyalakshmi, representing the Karaikudi Brahmakumaris Voluntary Organization, delivered a speech on self-awareness and the creative utilization of knowledge to guide the students' creative endeavours. It was an enriching experience for the students. Mr. V. Arasakumaran, Adjunct Faculty, presented the formal vote of thanks.

### One Day Workshop on Evaluation of Painting

A One-day Workshop on Evaluation of Painting was organized by the Department on 13th Feb 2024. Prof. S. Senthamizhpavai, Head of the Department, presided over the event, and Mr. G. Vijaymaniyan, welcomed the gathering. Mr. S. Vinaitheerthan, Former Regional Manager, LIC and Skill Trainer, delivered a special lecture on the transformations of painting art. He discussed how painting art has evolved over the years, incorporating various influences from different cultures, historical periods, and technological advancements. He emphasized the importance of understanding these transformations in painting art to appreciate its richness and diversity fully. The speaker highlighted the role of artists as innovators and visionaries who continuously push the boundaries of traditional techniques and styles, contributing to the ever-changing landscape of painting art. He admired the special talents of the students by closely observing the paintings exhibited in the previous exhibition. His lecture provided valuable insights into the dynamic nature of painting art and its profound impact on society and culture. Mr. K. Munnaadiyappan proposed a formal vote of thanks.

### Online International Conference on Untold Arts and Artists

An Online International Conference on Untold Arts and Artists, jointly hosted by the Department of Fine Arts, Alagappa University, and Kala Bhavana, Visva Bharati University, on 13th Feb 2024, provided a dynamic platform for artists, scholars

and enthusiasts to delve into lesser-explored realms of art and culture. Prof. S. Senthamizhpavai welcomed the participants expressing her appreciation for their participation in this important academic event. She highlighted the significance of the conference theme, which focused on delving into lesser-explored realms of art and culture, and she added that it underscored the importance of uncovering untold stories and talents within the artistic community. She set the tone for the conference, encouraging participants to engage in meaningful discussions, share insights, and foster collaboration in the pursuit of knowledge and understanding in the field of arts and culture.

Prof. G. Ravi, Vice-Chancellor, in his presidential address, highlighted the importance of the conference in providing a platform for scholars and enthusiasts to explore diverse aspects of art and culture, emphasizing its role in promoting academic excellence and cultural exchange. He said the institutional support provided by Alagappa University and Visva Bharati University, in hosting the conference, reaffirmed their commitment to fostering intellectual discourse and scholarly research in the field of fine arts.

The conference commenced with an enlightening discourse on contemporary art practices in Bangladesh by Dr. Sumon Wahed from the University of Dhaka. Dr. Wahed's presentation shed light on the evolving landscape of Bangladeshi art, emphasizing the fusion of traditional techniques with modern sensibilities to address contemporary social and cultural issues. Following this, Prof. Chhatrapati Dutta's session on Bengal's artistic approach as a catalyst for social reform provided valuable insights into the rich cultural heritage of Bengal and its profound impact on societal transformation. His talk highlighted how artists have historically played a pivotal role in advocating for social change through their creative expressions, inspiring a renewed appreciation for the cultural legacy of the region.

In the second session, discussions delved into the practical challenges faced by artists and the preservation of traditional art forms. Dr. V. Inbamohan's presentation on livelihood problems faced by artists drew attention to the socio-economic struggles encountered by many artists worldwide, emphasizing the need for institutional support and community initiatives to address these issues. Dr. K. Kavimani's exploration of Ganjifa painting provided fascinating insights into this ancient Indian art form, tracing its historical significance and contemporary relevance in the context of cultural preservation and artistic innovation. The session concluded with Mr. G. Vijaymaniyan's poignant discussion on the Surpur painting style, highlighting the urgent need for efforts to safeguard and revitalize this endangered artistic tradition. Through these diverse topics, the conference highlighted the multifaceted nature of art and its profound impact on society, inspiring attendees to further explore and appreciate the untold stories and talents within the artistic community.

A book titled "Untold Arts and Artists," with an ISBN number was released and that featured articles by various authors



on diverse topics such as Contemporary Art Practices in Bangladesh, Palmyra Palm Leaf Art as Cultural Entrepreneurship, the Relationship between English Literature and Visual Arts, and the History and Evolution of Bengali and Tamil Visual Arts, among others. A notable article was on "Visual Song Narration: Untold Artists of Bengal" by Dr. Dolanchanpa Ganguly.

## Opening Ceremony of Azhagu Art Gallery



The opening ceremony of the Azhagu Art Gallery at the Department of Fine Arts, was held on 11.03.2024 and it was attended by prominent figures from academia and the arts community. Prof. G. Ravi, Vice-Chancellor of Alagappa University, inaugurated the gallery, emphasizing the institution's commitment to nurturing creativity and cultural enrichment. He appreciated and commended the artworks created by students. Dr. A. Senthilrajan, Registrar, Dr. M. Jothibas, Controller of Examinations, Syndicate Members Dr.K. Gunasekaran, Dr. R. Swaminthan, Dr. V. Palanisamy, Dr. C. Sekar, Dr. S. Rajaram and Dr. S. Thanuskodi, Dean of the Faculty of Arts were present on the occasion. The gallery showcases a diverse array of artworks spanning various mediums, created by students, faculty members, and established artists associated with the university.

The Azhagu Art Gallery represents a significant milestone in Alagappa University's cultural landscape. As a beacon of artistic excellence, the gallery not only enriches the academic experience for students and faculty but also contributes to the broader cultural fabric of Karaikudi and beyond, reinforcing the university's role as a hub for innovation and cultural engagement.

Prof. S. Senthamizhpavai, Head of the Department of Fine Arts, played a pivotal role in organizing and overseeing the inauguration of the Azhagu Art Gallery.

## DEPARTMENT OF WOMEN'S STUDIES

### Special Lecture on Youth and Society



The Department of Women's Studies organized a special lecture on "Youth and Society" on 10th January 2024. In her welcome address, Prof. K. Manimekalai, Head, Department of Women's Studies, highlighted the role of youth in building a prosperous nation and also elaborated the vision of Viksit Bharat@2047 which would transform the nation into a great one by the centenary of its independence in 2047. Prof. N. Murugeswari, Head, Department of Women's Studies, Bharathidhasan University, pointed out that India has the largest youth population in the world and around 66 percent of the total population (more than 808 million) is below the age of 35. She stated that youth play an important role in creating a gender fair society. She mentioned that today's young people are tomorrow's leaders, creators, builders, and innovators and hence exhorted them to work collectively in achieving the goals of Viksit Bharat@2047. At the end of the session A. Arul Celsia, M.A. Integrated Home Science and B. Pavithra, B.A. Gender Studies and members of Women's Studies Student Council, initiated the discussion on the challenges faced by the youth. J. Rita, B.A. Gender Studies and Student Council Member, proposed a vote of thanks.

## Awareness Drive on Polycystic Ovary Syndrome



The Department of Women's Studies in collaboration with Raghava Kumar Clinic, Karaikudi and Comed Chemicals Limited, Gujarat, organized a Polycystic Ovary Syndrome Awareness Drive on 11th January 2024. In her welcome address, Prof. K. Manimekalai said that PCOS occurs due to hormonal imbalance which may lead to long term health problems and infertility and it is a major problem that married women are facing today. She said the main reason for the occurrence of PCOS is change in the food habits and life style and it can be prevented by doing proper exercise, practicing yoga and having balanced and nutritious food. Prof. S. Thanuskodi, Dean, Faculty of Arts, in his presidential address, said that the significance of this drive is to explore the environmental and health factors that are associated with the PCOS. He highlighted by quoting the data of WHO that Polycystic Ovary Syndrome affects nearly 8-13% of women of reproductive age and 70% of affected women remain undiagnosed worldwide. Only modifications in lifestyle can prevent various chronic ailments, he added. Medical Practitioners Dr. K. Pushpharani, Dr. B. Sathiya & Dr. Rajathangam from Raghava Kumar Clinic, Karaikudi, elaborated the causes, symptoms, treatment procedures and preventive measures of PCOS. They advised the audience to



avoid junk and deep-fried foods which may cause the PCOS and called upon the students and staff to have regular physical exercise and to adopt a healthy life style. Dr. P. Veeramani proposed a vote of thanks.

## Awareness Programme on Prevention of Gender-Based Violence

The Department of Women's Studies in collaboration with Mahalir Thittam Sivagangai District organised an Awareness Programme on Prevention of Gender-Based Violence on 23.01.2024. The main objective of this programme was to raise awareness and prevent gender-based violence among college students through education, advocacy, and support initiatives.



While welcoming the gathering, Prof. K. Manimekalai emphasized the importance of addressing gender-based violence among college students and its consequences to the individual, society and nation. She underscored the importance of fostering a safe and inclusive environment where girl students can be treated with dignity on a par with boys. Further she highlighted the need for collaborative efforts to promote a culture of equality on campus.

Mrs. N. Kavithapriya, Joint Director, Mahalir Thittam, Sivagangai, highlighted the intervention strategies that empower students with knowledge and resources to combat gender-based violence effectively, and she emphasized about fostering of campus with culture that promotes gender equality and zero tolerance for any form of violence or discrimination. Mr. S. Srinivasan, Assistant Project Officer, Mahalir Thittam, Sivagangai, elaborated the initiatives and activities of Mahalir Thittam, that aimed to empower women and promote gender equality. Further, he referred to the helpline numbers like 1098 and 181, and urged them to utilize these resources in times of trouble. The staff and students took a pledge that aimed to promote safer and more inclusive gender fair society. Dr.P. Veeramani proposed a vote of thanks

## Observance of International Women's Day-2024

The Department of Women's Studies observed the International Women's Day on 8th March, 2024 at the Convocation Seminar Hall. The theme of this year's celebrations was "Invest in Women: Accelerate Progress". The aim of this programme was to recognize the remarkable contributions of women who have broken barriers, and made significant impact in their chosen fields.



Prof. K. Manimekalai said though women constitute 48% of the population, they contribute only 18% to the gross domestic product (GDP). The increase in participation of women in workforce would increase the GDP and that increase will help India become a well-developed country. She said that the society has to recognize the contribution of women to national development and must encourage women to actively participate in socio-economic development of the country.

Prof. G. Ravi, Vice-Chancellor, in his presidential address, said that women's participation in decision-making contributes to positive transformative processes for the development of societies. Therefore, women must be a part of the decision-making process, and it is the responsibility of the society to ensure that women are given opportunities to participate in all decision-making levels. He expressed that the contribution of women in developed countries is significant and highlighted that in Tamil Nadu 52% of women significantly contribute for the development of the State and Nation.

Dr. R. Swaminathan, Syndicate Member, in his felicitation address, said that women working in various fields are only in countable numbers but their contributions are admirable. He said that women have assertive skills and qualities which assist them to shine in various fields and motivated women to utilize those skills for their development and nation as well. He exhorted the students to recognize and adore the efforts taken by women for the wellbeing of family and nation.

Prof. S. Thanuskodi, Dean Faculty of Arts, in his felicitation address, stated that gender equality can be achieved only when women are placed in decision-making bodies. Ms. Devakottai Abirami, a folk singer and popular artiste in her special address, said that all women have unique abilities and they should use them properly in their life. She said that women face various challenges and hurdles in their life, but by building self-confidence and self-motivation women can achieve their goals and can be models to other women also. On behalf of Alagappa University, the Women's Studies Department gave the 'Daughter of the Soil' award to Devakotai Abhirami. At the function Prof. K. Manimekalai was also awarded with the Best Female Achiever 2024 award.

Dr. P. Veeramani proposed a vote of thanks. The students of the Theatre and Film Studies and Women's Studies Department enacted a play titled "Nuvai" which depicted how women can create optimism and can also destroy the evils of the world.

As part of the International Women's Day celebrations, various competitions were held for teaching and non-teaching women staff of the University and prizes were awarded to the winners of various competitions.





## DEPARTMENT OF SOCIAL WORK

### Invited Lecture Series

#### Social Work for Persons with Special Needs

Dr. A. Arun Aloysius Magesh, Administrator of Vidya Sudha and Nodal Officer for Persons with Disabilities at Sri Ramachandra Institute of Higher Education and Research, Chennai, spoke on the topic "Social Work for Persons with Special Needs" on 06.01.2024. Drawing from his extensive experience as a practitioner and administrator in the field of disability rights, Dr. Magesh discussed the challenges faced by persons with disabilities in accessing essential services and opportunities, highlighting the need for comprehensive interventions to address their unique needs and promote their inclusion in society. He outlined the key principles and strategies for effective social work practice with persons with special needs.

#### Community-Based Rehabilitation

He also delivered a lecture on the topic "Community-Based Rehabilitation" on 30.03.2024. Dr. Magesh provided a comprehensive overview of community-based rehabilitation (CBR), emphasizing its significance in empowering individuals with disabilities and promoting their inclusion in society.

#### Role of International Non-Profit Organizations in Advocating Rights of Women and Children

Mr. Balaji Prakash Rao, Founder and Co-Trustee of Kanavagam (Dream Home), a US-India based Non-Profit Organization headquartered at Kundrakudi, delivered an insightful lecture on the "Pivotal Role of International Non-Profit Organizations in Advocating the Rights of Women and Children" on 06.02.2024. Mr. Rao shared his extensive experience and expertise in the field, emphasizing the importance of collaborative efforts between government agencies, NGOs, and civil society in addressing issues related to women and children's rights.

On all the three occasions Dr. MA. Velusamy, Head i/c, Department of Social Work, welcomed the gathering and introduced the Guest Speakers.

#### Islam and Social Equality

A special invited lecture was delivered by Dr. S. Subeena Begum of the Department of Zoology, Alagappa University on the topic "Islam and Social Equality" on 20.03.2024. Dr. MA. Velusamy welcomed the gathering. Dr. Begum explored the principles of Islam that promote social equality and justice. She delved into the teachings of the Quran and the Hadiths, highlighting the importance of compassion, fairness, and inclusivity found in Islamic ideology.

### National Conference AURORA - I

#### World Social Work Day Celebrations - 2024



The Department of Social Work and the Alagappa University Social Work Association (AUSWA) jointly hosted the National Conference titled AURORA - I "Ray of Hope", in commemoration of World Social Work Day Celebrations - 2024. The conference, themed "BUEN VIVIR - Shared Future for Transformative Change," took place on March 25, 2024, at the Convocation Seminar Hall.

Dr. MA. Velusamy, Head i/c, Department of Social Work, delivered the welcome address. Prof. G. Ravi, Vice-Chancellor, who presided over the function, emphasized the significance of social work in fostering a positive change in society. Ms. Miriam Samuel, Head of the Department of Social Work at Madras Christian College, Chennai, presented a thought-provoking thematic address, shedding light on the importance of shared collaboration for transformative change and said social workers are conflict resolving managers in all walks of life.

In his special address Prof. A. Senthilrajan, Registrar of Alagappa University, said that social work is a professional service and social workers' services had risen in the post - COVID-19 period. Rev. Fr. J. Densingh Rajan, Head, Department of Social Work at Ananda College, Devakottai, shared valuable insights on the role of education and community engagement in social work.

#### Technical Sessions

In the Technical session, Prof. Thomas Williams, Associate Professor at the Department of Rural Development Sciences, Arul Anandar College, Karumathur, spoke on "Technical Publication and Social Work Profession". Dr. Ratna Huiem of Assam University, Silchar, captivated the audience with her session on "Feminist Social Work: Setting the Agenda for Transformative Change". Mr. Kathiresan Loganathan of Assam University, Silchar, highlighted the importance of social work in transforming tribal health.

Outstanding social workers were honoured with awards in three categories: Best Social Work Educator awards 2024 were given to Ms. Miriam Samuel, Head of the Department of Social Work at Madras Christian College, Chennai and Prof. Thomas Williams, Associate Professor at the Department of Rural Development Sciences, Arul Anandar College, Karumathur. Best Social Work Practitioner awards 2024 were given to Mr. A. Jeevanandam, Director, IRCDS, Sivagangai and Mr. P. Joyson, Founder & Director, Magizhvithu Magizh Trust, Tuticorin. The Best Social Work Alumni awards 2024 were given to Mrs. V. Muthal, Alumni (2016-2018 batch) and also to Ms. M. Yogeshwari, Alumni (2021-2023 batch), Junior - HR Trainee, Turbo Energy Private Limited, Chennai.

The conference concluded with a vibrant cultural programme presented by the talented students of the Department of Social Work. The event served as a platform for meaningful dialogue, collaboration, and recognition of excellence in the field of social work, reaffirming the commitment of Alagappa University and AUSWA for driving positive change in society.



## Three-Day Training Programme on Empowering Rural Youth

The Department of Social Work and Rajiv Gandhi National Institute of Youth Development jointly organized a Three-Day Training Programme on Empowering Youth: In-House Training Programme for the Underprivileged Rural Youth Studying in Affiliated Colleges of Alagappa University, from 11th to 13th March 2024 at the Convocation Seminar Hall.

Dr. MA. Velusamy, Head i/c, Department of Social Work, who welcomed the gathering, referred to the objectives of the three-day training programme. Prof. M. Jothi Basu, Controller of Examinations, inaugurated the programme. Prof. S. Thanuskodi Dean, Faculty of Arts, offered felicitations. Dr. C. Venkateshwaran, Adjunct Faculty, proposed a vote of thanks at the inaugural session.



Prof. Vasanthi Rajendiran of the RGNIYD, Chennai, presented the thematic address. Dr. Josuah Jayaseelan, provided training on Developing Interpersonal Skills to the participants by adopting an interactive method. Dr. K. Ganesamurthy, Assistant Professor, Department of Corporate Secretaryship, Alagappa University spoke on the topic "Innovative Leadership Style". Dr. Prince Solomon, Associate Professor, Madras Christian College, Chennai provided training on Problem Solving Strategies to the participants. Dr. MA, Velusamy, Head i/c, Department of Social Work, Dr. K. Rameshkumar, Department of Economics and Rural Development and Dr. Hemamalini, Principal, Dr. Umayal Ramanathan College of Arts and Science for Women, trained the students. A total of 100 students from affiliated colleges participated in the well-organised programme. 12 resource persons engaged the participants in training sessions that focussed on enhancing life skills for rural youth. The highlights of the activities at the training programme included: Role Model Presentation, Activity-Based Learning Methods, Lectures / Discussions, Individual / Group Activities, Video Presentations.

Prof. Padmapriya, Special Officer (Planning and Development), Alagappa University, delivered the valedictory address on the last day of the programme. Mr. J. Vignesh Sabarikiran, Adjunct Faculty, delivered the vote of thanks.

### Highlights of the Book Talk Programmes

The Book Talk Programmes held at the Department of Social Work featured insightful discussions on notable books and student presentations on contemporary social issues. Mr. Baibav Das, Project Coordinator of Global Fund and Research Associate at IIT Hyderabad, delivered a comprehensive review of "Charlotte's Web" on 30.01.2024, providing valuable insights into the themes and characters of the book. On

05.03.2024, Dr. K. Ganeshamoorthy of the Department of Corporate Secretaryship, Alagappa University, introduced the book "Gypsy," shedding light on its significance and relevance to social work students. Dr. Murugan of Sri Sevugan Annamalai College, Devakottai, introduced "Kanneer Kobangal" to the students, enriching their understanding of modern Tamil Literature. In addition to these enlightening presentations, students of the Department of Social Work presented papers on various pertinent topics: 1. Ms. Amala Reeta presented a paper on the implications of Artificial Intelligence. 2. Ms. Swetha explored the history of bonded labourers, offering insights into their plight and struggles. 3. Ms. Kaviya discussed the recent farmers' strike, analyzing its socio-economic impact and implications. 4. Ms. Priyadarshini examined the pressing issue of climate change, highlighting its far-reaching consequences and the urgent need for action. Referring to the significance of the Book Talk Programmes, Dr. MA. Velusamy said that the programmes provided a platform for intellectual exchange and critical engagement, fostering a deeper understanding of literature and contemporary social issues among the students and faculty alike.

### 10-Day Study Tour Organized



A ten-day study tour to Delhi (19th to 27th Jan 2024) was organized by the Department for the benefit of II-year MSW students. They visited the following centres in Delhi 1. SPYM Centre (Society for Promotion of Youth and Masses) 2. Alliance INDIA 3. ECHO INDIA 4. Centre for Study of Law and Governance, Jawaharlal Nehru University 5. PLAN INDIA. The students learnt about the functioning and activities of these social service organizations. They also visited all the important historical monuments in and around Delhi. Dr. MA. Velusamy and Mr. J. Vignesh Sabarikiran co-ordinated the programme.

### Two Placement Drives Organized

The Department of Social Work in collaboration with KP Solutions, Madurai organized the Campus Drive-2024 on 30.01.2024 at the Conference Hall. The interview was held in 3 different rounds viz, I General, II Technical, III Managerial. Over 33 female candidates participated in the interview of which 20 candidates were from Social Work Department and 13 candidates from MBA Department; and among them seven candidates were offered jobs.

This campus drive - 2024 was organized exclusively for female candidates for the position of HR. Students pursuing final year MSW, MBA and previously passed out students took part in the interview. Dr. MA. Velusamy, Prof. G. Nedumaran, Placement Coordinator of Alagappa University and Dr. S.



Gopalsamy, Deputy Co-ordinator, Mr. Krishna Kumar, Managing Director of KP Solutions, Madurai, Mr. Venkatachalapathy, Business Head, KP Solutions, addressed the participants on the occasion.

The Department in collaboration with RM Consultancy, Chennai, successfully organized the second campus drive 2024; it aimed at providing career opportunities to the final year MSW students in the social work sector. Dr. MA. Velusamy, Prof. G. Nedumaran, Dr. S. Gopalsamy, Mr. Balamuniyandi, Team Lead, RM Consultancy Chennai along with his associates Mr. Logeshwaran, Senior Consultant, and Mr. Kannathasan, Assistant Consultant, addressed the students.

This on-campus interview was organized in two rounds (Written Test and Personal Interview). The second campus drive 2024 resulted in several students securing job offers with prominent positions in the branches and projects of RM Consultancy Chennai. The event not only provided tangible employment opportunities but also served as a platform for students to showcase their skills and competencies to potential employers.

## DEPARTMENT OF HISTORY

### 2nd International Conference on "Inscriptions: The Primary Sources to Reconstruct History and Culture"

The 2nd International Conference on "Inscriptions: The Primary Sources to Reconstruct History and Culture" was jointly hosted by the Department of History and Centre for Distance and Online Education (CDOE). The conference provided a platform for scholars, faculty members, and students to delve into the significance of primary sources in understanding and reconstructing history and culture.



The conference began with a ceremonious inaugural function, resonating with the cultural essence of the region. Vice-Chancellor Prof. G. Ravi set the tone by unveiling a captivating coins collection exhibition, symbolizing the enduring value of historical artefacts. Dr. K. Krishnamoorthy, Organizing Secretary, extended a warm welcome. Prof. N. Rajendran, Former Vice-Chancellor of Alagappa University, delivered the inaugural address emphasizing the importance of primary sources in understanding our ancient and collective heritage.

In the felicitation segment Prof. S. Rajavelu, Advisor - Coordinator, Archaeology, HR&CE, Govt. of Tamil Nadu, Dr. Jothi Basu, Contoller of Examinations, Alagappa University, Prof. Dominic Goodall of the French Embassy and Prof. P. Rajan, Department of History, Annamalai University, spoke on the theme of the conference. At the end of the inaugural session the vote of thanks was proposed by Dr. AR. Saravanakumar.

Dr. K. Senthil Kumar, Associate Professor, Department of Public Administration, chaired the first technical session. Dr. P. Eswaran, Deputy Director, CDOE, chaired the second technical session. Dr. S. Neelavathy, Associate Professor, Department of History, KKG Arts College for Women, Pudukkottai, chaired the third technical session. In the first plenary session Prof. S. Anuzsiya (South Eastern University of Sri Lanka) elucidated the importance of historical inscriptions in understanding socio-cultural transformations. Prof. Dominic Good all discussed inscriptions as sources for Indian cultural history in the second plenary session. In the third plenary session Prof. P. Rajan provided valuable insights into the economic significance embedded within medieval Tamil inscriptions.

Prof. Rajavelu, Advisor, Archaeology, HR&CE, Govt. of Tamil Nadu, shed light on the origins of the Tamil script and its pan-Indian influence at the 4th plenary session. Dr. Velusamy, Head i/c, Department of Social Work, highlighted the contributions of Huen Tsung to the reconstruction of Indian history in the fifth session. Dr. G.P. Raja, Dr. S. Saravananand Dr. P. Velayutha Raja of Alagappa Govt. Arts College participated.

### Valedictory Session

Prof. A. Senthilrajan, Registrar, presided over the valedictory session. Dr. AR. Saravanakumar presented the conference report. Prof. R. Ravanan, Joint Director, Directorate of Collegiate Education, Chennai, delivered the valedictory address. Dr. V. Venkatraman, Head, Research Centre in History, Rajapalayam delivered the special address on Inscription. Prof. V. Manickavasagam, Formerly Registrar, Prof. S. Thanuskodi, Dean, Faculty of Arts and Dr. N. Arunachalam, Professor & Head i/c, Department of Journalism and Mass Communication delivered felicitation address. Dr. G. Paranthaman, Assistant Professor, Department of History, proposed a vote of thanks.

### 294th Birth Anniversary of Rani Velu Nachiyar Celebrated



The 294th Birth Anniversary of Rani Velu Nachiyar was celebrated at the Department of History on 8th Jan 2024. The event was presided over by Prof. G. Ravi, Vice-Chancellor. Dr. K. Krishnamoorthy, Head i/c, welcomed the participants. The inaugural address was presented by Prof. K. Manimekalai, Head & Director of the Department of Women's Studies. Dr. V. Venkatraman, Former Member, VC Committee, Madurai Kamaraj University, delivered the special address on "The Rebel of Sivaganga Kingdom". Prof. A. Senthilrajan, Registrar, Dr. M. Jothi Basu, Contoller of Examinations and Prof. S. Thanuskodi, Dean, Faculty of Arts participated in the function.



Earlier floral tributes were paid to the portrait of Veeramangai Velu Nachiyar by Vice-Chancellor and others. Dr.N.Arunachalam, Professor & Head i/c, Department of Journalism and Mass Communication, proposed a vote of thanks.

## DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

### Workshop on Contemporary Television Editing Techniques

The department scheduled a one day Workshop on Contemporary Television Editing Techniques on February 1, 2024 to provide qualified potential media professionals to the industry. Thiru. S. Iyappan, Editor, Sun TV Network, and the alumnus of Alagappa University, served as the resource person and presented editing processes to all first- and second-year students, which he said was very essential in today's media industry. He used editing software and apps to make raw video footage more interesting and appealing to the viewers. He demonstrated the standard cut, one of the most common editing approaches in video production. A straightforward editing technique used to connect two scenes or shots within a dialogue sequence. Prof. Dr. N. Arunachalam, Head of the Department, presented the welcome address; and the workshop was coordinated by Ms. P. Nagavalli, Adjunct Faculty. Finally, K. Nirosha Devi, Adjunct Faculty, presented the vote of thanks.

### One Day National Seminar on the Use of Tamil Language in Media (ஊடகத்தமிழ்)



On February 26, 2024, the Department of Journalism and Mass Communication and the Department of Fine Arts jointly hosted a One day National Seminar on the use of Tamil Language in Media (ஊடகத்தமிழ்). Prof. G. Ravi, Vice-Chancellor of Alagappa University, who presided over the seminar, emphasized the importance of using Tamil language for media workers, as well as the role of artificial intelligence in today's media. Thiru. M. Murugesh, Senior Sub-Editor, *The Hindu Tamil Thisai*, and Sahithiya Akademi Bala Puraskaar Awardee, presented the keynote address, emphasizing the importance of language abilities in writing for the media and the press. Dr. Tamil Silambarasan, a physician, film director, social activist, and Tamil Nadu Government Awardee, enlightened the attendees with his special talk on the need of enhancing personal talents and creativity, which are integral to one's identity. Prof. A. Senthilrajan, Registrar of Alagappa University, and Prof. S. Rajaram, Syndicate Member, spoke on the occasion, Prof. Dr. N. Arunachalam, Head of the Department of Journalism and Mass Communication, welcomed the participants. Finally, Thiru.M. Tamilarasan, Adjunct Faculty, Department of Fine Arts, proposed a vote of thanks. The seminar was coordinated by

Prof. S. Senthamizhpavai, Head of the Department of Fine Arts, and Prof. Dr. N. Arunachalam, Head of the Department of Journalism and Mass Communication. Ms. P. Nagavalli, Mrs. P. Nirosha Devi, Adjunct Faculty and Mr. M. Haribaskar, Lab Instructor and Mr. M. Subramaniam helped in conducting the seminar successfully.

## DEPARTMENT OF THEATRE AND FILM STUDIES

### Staging of a Drama by Students



The members of the Students Council of the Department of Theatre and Film Studies staged a drama titled "Nagasuram" on 16.2.2024. The play was an adaptation of the 2018 Sahitya Akademi Award winning fictional work Sancharam by renowned writer S. Ramakrishnan. Prof. G. Ravi, Vice-Chancellor who presided over the event, commended the student actors for showing their artistic ability and also for demonstrating their administrative and organizing skills. He exhorted them to cultivate leadership qualities too. Dr. M. Subbiah, Head of the Department of Performing Arts, Pondicherry Central University's Community College made a thorough review on the performance of the play. Prof. S. Rajaram, Member of the Syndicate and Dr. M. Jothi Basu, Controller of Examination offered felicitations. Prof. M. Sutha, Head i/c of the Department welcomed the gathering. Mr. B. Panchalirajan, Adjunct Faculty, proposed a vote of thanks.

### Drama Festival - 2024 Organized



The Department hosted the Drama Festival-2024 on 26th March 2024 at L.C.T.L. Palaniappa Chettiar Auditorium. 7 playlets written by the students of the Department were staged. Nearly 100 students from various departments acted in the plays which received great acclamation from the spectators. Prof. A. Senthilrajan, Registrar, referring to the display of artistic talents said that the dramatic art encompassed all the communicative skills and talents needed to entertain an appreciative audience. He added that it is a compliance of all arts. The Tamil Theatre has helped to spread ethical message among the common people thus contributing to social development in the 20th century. Film Director Anees, Prof. M. Subbiah, Head of the Department of Performing Arts at the Community College of



Pondicherry Central University, the Controller of Examinations Dr. M. Jothi Basu, Head of the Department of Journalism and Mass Communication Prof. Arunachalam, the Chair Professor of Pandit Deendayal Upadhyaya Chair Dr. Dharmalingam, Alagappa University Community Radio Director Dr. Sumathi, Physics Prof. Subha Devi and the Faculty and students from American College, Madurai participated in the event. Earlier Prof. M. Sutha, Head i/c, Department of Theatre and Film Studies, welcomed the gathering and Mr. Mohandass presented the vote of thanks.

### Triune Functions Organized



The Department of Theatre and Film Studies on 12.4.2024 conducted three grand functions-Parent-Teacher Meet, Alumni Meet and Farewell Ceremony for the Second Year Students. In the farewell ceremony conducted in the morning the students of the first year and second year performed cultural programmes. The parents congratulated the departments staff for helping their children to develop and enhance their acting talents. In the alumni meeting, participants shared their views on their careers with the current students. Mr. B. Panjalirajan welcomed the participants and Mr. M. Prasath presented the vote of thanks. Mr. A. Mohan Dass made arrangements for the events.

### FACULTY OF SCIENCE

#### DEPARTMENT OF COMPUTER SCIENCE

#### TECHNOVA 2K24

##### State Level Technical Symposium Conducted

Alagappa University Computer Science Students Association (ALUCSSA) organized a Two-day State-Level Symposium TECHNOVA-2024 on 20th & 21st Feb, 2024. The technical symposium with a set of technical and non-technical events, aimed to bring together aspiring students and provide them with a platform for showcasing technical prowess and creative talents. The preliminary off-stage events were conducted on 20.02.2024.

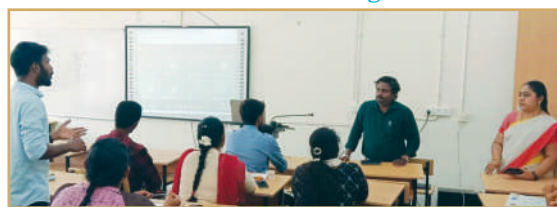


Prof. A. Senthilrajan, Registrar, Alagappa University, inaugurated the symposium on 21st of February. The office bearers of the student association U. Lavanya (President), M. Ajay (Vice-President), S. Selvapriya (Secretary), R. Rahim (Joint-Secretary) and A. Idhaya Catherine (Treasurer) and the

entire team of first M. Sc Computer Science students staged fifteen events namely Poster Ready, Spot the Bug, Intellect Clash, Rapid Keys, Catalyst Convo, Meme Creation, Find Your Icon, Spell Bee, BGM Finding, Silent Charades, Connection, Click the Spot, Gaming, and As-you-Like-it in a well-planned manner under the guidance of the faculty members Prof. A. Padmapriya, Prof. T. Meyyappan and Dr. S. Santhoshkumar. More than 150 students from colleges such as Velumanoharan, Jamal Mohammad, Nachiappa Swamigal, Syed Hameedha, Alagappa Arts and Science, Vidhya Giri etc., participated and exhibited their remarkable talents.

Vice-Chancellor Prof. G. Ravi distributed the prizes and certificates to the participants. Velumanoharan College for Women, Ramanathapuram, won the overall Championship of TECHNOVA-2024.

### Alumni Meeting



The alumni meet was organized by the Department on 28-03-2024. Prof. A. Padmapriya, Head i/c, welcomed the gathering. This event was conducted in a hybrid mode. The event aimed to bridge the gap between current students and alumni, providing a platform for interaction, mentorship, and networking. It was a delightful occasion where former students from various batches reunited to reminisce about their college days and reconnect with old friends and faculty members. The event aimed to strengthen the bond between the alumni and the alma mater, fostering a sense of community. Distinguished alumni member and ALUCSSA President Dr. T. Meyyappan, Senior Professor and Dr. K. C. Chandrasekar, ALUCSSA Treasurer shared insights from their professional journey. They emphasized the importance of networking, continuous learning, and perseverance for achieving success in career. Faculty members Dr. S. Santhoshkumar, Organising Secretary of this event, proposed a vote of thanks. Dr. P. Subhasri and Dr. S. Uma Maheswari and Dr. S. Karthikeyan participated in the event.

### Research Scholar Selected for International Internship Pilot Program (IIPP) at Taiwan



Ms. Mrinali Das, a Ph.D. scholar pursuing her research work under the guidance of Dr. A. Padmapriya was selected for the National Science and Technology Council (NSTC)'s International Internship Pilot Program (IIPP) for a period of three months from November 2023 to January 2024 under the mentorship of Prof. Arun Kumar Sangaiah, International Graduate School of AI, National Yunlin University of Science and Technology, Taiwan.



## DEPARTMENT OF BIOTECHNOLOGY Students' Achievements



At the Department of Biotechnology, Ms. T. Gowripriya Ph.D scholar and M.Sc. students Ms. P. Nanthini, Ms. U. Manisha and Mr. K. Ragul initiated startups under the supervision of Prof. K. Balamurugan, Head of the Department of Biotechnology. The startup ideas were registered in UDYAM MSME portal as Clitotin MGB Healthcare Products, Dulcemarin NGB Healthcare Products, Lamiroma RGB Products and Shrub Herbal GB Products. Prof. G. Ravi, Vice-Chancellor, during the Science Day Celebrations held on 28th February, 2024 at the Science Campus, appreciated the students for their innovative endeavours.

### Special Talk on "Emergence of Novel Respiratory Viruses: Therapeutics and Vaccine Development"



On 22nd March 2024, Dr. R. Stalin Raj, Associate Professor from the School of Biology, Indian Institute of Science Education and Research, Thiruvananthapuram, delivered a special lecture on "Emergence of Novel Respiratory Viruses: Therapeutics and Vaccine Development". The Faculty Members, Research Scholars and M. Sc. students interacted with the eminent scientist on vaccine development against SARS-CoV-2 and selection of intermediate model systems.

### Special Lecture Conducted



In the Special Lecture conducted by the Department, Dr. R. Sharika, C2F Research Fellow, Department of Transfusion Medicine and Clinical Microbiology from Faculty of Allied Health, Chulalongkorn University, Bangkok, Thailand, delivered a talk on Mushroom Nutraceuticals and Their Antiaging Properties. She also conducted an Interactive Session with Research Scholars and highlighted the career opportunities at the national and international levels.

## DEPARTMENT OF ANIMAL HEALTH AND MANAGEMENT

### Two-Day International Conference on "Recent Trends in Vaccines and Biomaterials for Animal Health"

A Two-Day International Conference on "Recent Trends in Vaccines and Biomaterials for Animal Health" was held on 1st and 2nd Feb 2024 at Alagappa University. Prof. B. Vaseeharan, the Convenor and Organizing Secretary, welcomed the participants. The inaugural address was delivered by Prof. G. Ravi, Vice-Chancellor. He referred to the significance of the conference theme focusing on next-generation vaccine development, efficacy of viral vectors, and engineered nanoparticle formulations for targeted antigen delivery for human and animal health.



Prof. P. Ramasamy, Former Vice-Chancellor of Alagappa University, delivered the presidential address, while Prof. Senengchan Senapin from Mahidol University, Thailand, presented the thematic address. The special address was delivered by Prof. Ha Thanh Dong from Chulalongkorn University, Thailand.

Dr. Kremlin Mark Ampode, Associate Professor at the University of Antiques, Republic of the Philippines, delivered the keynote address. The inaugural session concluded with a vote of thanks by Prof. P. Srinivasan, Department of Animal Health and Management. Technical Session and Paper Presentation Sessions followed the inaugural event.

At the valedictory function, Dr. V. Nithya, Assistant Professor, Department of Animal Health and Management welcomed the gathering. Dr. N.M. Prabhu, Associate Professor of the Department, presented a report on the proceedings of the conference. The valedictory address was delivered by Dr. A. Serenthilrajan, Registrar of Alagappa University. Prof. Ha Thanh Dong delivered the felicitation address. Finally, Prof. B. Vaseeharan proposed a vote of thanks.

A total of 150 participants from various universities and higher education institutions attended the international conference. The conference featured a diverse range of presentations and panel discussions covering topics such as vaccinology, biomaterial applications, immunology, and other areas crucial to the enhancement of animal health.

## DEPARTMENT OF BIOMEDICAL SCIENCE

### International Symposium on Advance in Laboratory Techniques for Biomedical Applications

The Department of Biomedical Science organized an "International Symposium on Advance in Laboratory Techniques for Biomedical Applications" on 31st Jan 2024. Prof. G. Ravi, Vice-Chancellor, presided over the function. Dr. K. Langeswaran, Head i/c, welcomed the gathering.



Prof. C. Sekar, Member of the Syndicate, delivered the inaugural address. Prof. J. Jeyakanthan, Dean, Faculty of Science, gave the felicitation address. Five invited talks were delivered by experts -- Prof. E.M. Shankar, Dr. N. Muruganandam, Dr. Saravanan Matheshwaran, Prof. Pachamuthu Balakrishnan and Dr. S. Gowtham Kumar. Their talks focussed on very recent techniques used in biomedical applications. Students also learnt about medical implants, their uses and the development of materials for biomedical applications. In addition, participants learnt about diagnosing diseases by conducting scientific tests on human fluids, cells, and tissue samples within a laboratory. Nearly 250 participants were the beneficiaries of this symposium. A discussion session followed in which students of the department interacted with the resource persons and got clarifications for their doubts. Participants gained knowledge about the animal handling and dissection methods. The event concluded with a valedictory session presided over by Prof. A. Senthilrajan, Registrar.

## World Cancer Day

### **National Seminar on Cancer Prevention and Management**

The Department of Biomedical Science organized a "National Seminar on Cancer Prevention and Management" on the occasion of World Cancer Day-2024 on 5th Feb 2024. Prof. G. Ravi, Vice-Chancellor, presided over the function.



Dr. K. Langeswaran welcomed the gathering. The goals of the Cancer Prevention and Control Programme are to identify lifestyle, environmental, and genetic risk factors in the aetiology of cancer, assess the patterns of care received by patients with cancer to identify effective strategies to improve patient outcomes, conduct and evaluate lifestyle behavioural interventions for cancer prevention and control. Dr. Subbiah Shanmugam & Dr. Priya Ramanathan acted as resource persons and spoke about the latest research pertaining to cancer cure. Nearly 150 participants were the beneficiaries of this programme. The event concluded with a valedictory address by Prof. A. Senthilrajan, Registrar.

## **DEPARTMENT OF GEOLOGY** **International Symposium on Recent Trends in Geological Sciences**



The Department of Geology hosted an International Symposium titled "Recent Trends in Geological Sciences" on Feb 28th, 2024. This forum brought together global experts to share advancements and foster collaboration in geological research. The symposium covered a diverse range of topics, encompassing everything from fundamental geological processes to cutting-edge applications. This comprehensive approach facilitated discussions and international collaboration among attendees. By providing a platform for sharing the latest trends and discoveries in the field, the symposium served as a valuable resource for geologists seeking to stay at the forefront of their discipline. Prof. G. Ravi, Vice-Chancellor who presided over the function, spoke about the emerging trends in Geological Sciences. Dr. K. Prabakaran, Head i/c, welcomed the gathering. Prof. C. Sekar, Member of the Syndicate, delivered the inaugural address. Prof. J. Jeyakanthan, Dean, Faculty of Science, gave the special address. Two invited talks were delivered by experts on 27th Feb on techniques used in Geological Sciences. The students gained rich knowledge in exploration and extraction of geological resources, and development of materials for geoscience applications. The participants also learnt about the latest laboratory techniques used in geological studies. The event concluded with a valedictory session presided over by Prof. A. Senthilrajan, Registrar.

### **Geological Field Work at Gudur in Andhra Pradesh**

The Department organized a one-week geological fieldwork programme at Gudur and adjacent areas in Andhra Pradesh. Dr. K. Prabakaran, Head i/c, Department of Geology, said that the objective of the programme was to provide hands-on training on geological mapping and sample collection to students.



Students undertook field mapping in the Saidapuram-Podalakuru area of Andhra Pradesh. This area is geologically well-suited for this purpose and is characterized by rocks metamorphosed under Amandine-amphibolite facies conditions.



The field mapping exercise focused on analyzing these metamorphosed rocks, which were originally basic igneous rocks. This hands-on experience equipped students with valuable skills in geological mapping and analysis. The field trip began with a reconnaissance survey and sample collection at Ani Mines & Minerals in Ramji Nagar, Nellore, Andhra Pradesh. This visit, conducted with the support of the Geological Survey of India, focused on mica mines. The objective was to explore and collect samples of various minerals, including mica, white quartz, feldspar, and vermiculite.

## DEPARTMENT OF NUTRITION AND DIETETICS One Day Workshop on Food Adulteration and Its Impact on Health



On 30th Jan 2024, the Department of Nutrition and Dietetics organized a One Day Workshop on Food Adulteration and Its Impact on Health. Dr. P. Rameshthangam, Head i/c, Department of Nutrition and Dietetics, welcomed the gathering and pointed out the evil effects of food adulteration. Mr. R. Thiyagarajan, Food Safety Officer, Sivagangai District, TamilNadu acted as a resource person and delivered a lecture highlighting how adulteration in food items such as jaggery, tea powder, honey, coriander, turmeric & red chilli powder and pepper impact human health. He demonstrated the methods of finding out adulterated food items. Mrs. R. Ramya, Orange House Co-ordinator, Adjunct Faculty, Department of Nutrition and Dietetics, proposed a vote of thanks.

## Industrial Visit to National Institute of Food Technology, Entrepreneurship and Management



The Department organized an industrial visit to the National Institute of Food Technology, Entrepreneurship and Management, Thanjavur (NIFTEM-T) on 16.02.2024. The aim of the visit was to make students understand food processing, food packaging and entrepreneurship development. The students gathered information about the importance of food products in the incubation centre. They also learnt about all the machineries and equipment such as-Double Screw Extruder, Radio Frequency Sterilizer (Bacteria Removal), Solar Drier, Three Pilot Plants (Fruit Beverage, Ice Cream, Virgin Coconut Oil), Cabinet Air Tray Drier, Flaking Machine (Cornflakes), Onion Stem Cutter, Cryogenic Grinder (Masala Powder), Soya

Cow Plant (Soya Milk), Spray Drier (Milk Powder), Freezer Drier (Moisture Removal), Ribbon Blender (Masala Blending), Sterilizing Machine, Uruli Roaster (Rava), Pasta Making Machine, Gum Extruder, Compressed Candy Making Machine, Chocolate Branch and Bar Making Line.

At the Centre of Excellence for Grain Science, the students learnt about the paddy and millet processing (Paddy Cleaner, Paddy Separator, Bran Remover, and Shine Polisher) equipment. In the Food Engineering Lab, they learnt about the nutrient analysis of various grain products. All the students and faculty of the Department were the beneficiaries of the visit.

## Special Lecture on Application of Nanoparticles in Food Microbiology

The Department arranged a Special Lecture on "Application of Nanoparticles in Food Microbiology" on 27th February, 2024. Dr.P.Rameshthangam, & Head i/c, presided over the function. Dr.V.Shanmugaiah, Assistant Professor, Department of Microbial Technology, Madurai Kamaraj University, Madurai, delivered a special Lecture on microbial activity for food particles. He also highlighted how degradative changes are produced by microorganisms, such as putrefaction, fermentation, and rancidity. Dr.P.Prabakaran, White House Co-ordinator, Adjunct Faculty, proposed a vote of thanks.

## Diet Counselling Programme



The Department organized a Diet Counselling Programme on Women's Day (8th March 2024). Dr.P.Rameshthangam welcomed the gathering and pointed out the significance of nutrition for improving health. Ms. M. Kokila, I-M.Sc. student provided BMI-based diet counseling and Ms. K.Azhagurani, I-M.Sc. delivered a special address on Women's Empowerment. Nearly 150 members participated in the programme. Among the participants, 18 members came under the category of Underweight and 8 members were in the category of severe Underweight. Calories dense foods including Carbohydrate-rich foods (cereals, roots and tubers), Fat-rich foods (ghee, yoghurt, oil, butter), Protein-rich foods (egg, milk, chicken, pulses, legumes), High vitamins and Minerals-rich foods (varieties of fruits and vegetables) were recommended as diet plan for these participants.





## **FACULTY OF EDUCATION**

### **DEPARTMENT OF EDUCATION**

#### **Two-Day International Conference on STEM Education: Issues and Challenges**

The Department of Education organized a Two-Day International Conference on STEM Education: Issues and Challenges on 1st and 2nd Feb, 2024, employing a hybrid format, facilitating both online and offline participation.



At the inaugural session, Dr.G.Kalaiyaran, Senior Professor & Head, Department of Education, welcomed the attendees. Vice-Chancellor Prof.G.Ravi presided over the function; Prof.S.Subbiah, Former Vice-Chancellor of Alagappa University, delivered the inaugural address. Prof.Mohammad Moninoor Roshid, Professor at the Institute of Education and Research, University of Dhaka, Bangladesh, presented the keynote address. Dr. R.Swaminathan, Member of the Syndicate, Alagappa University, offered felicitation, and Prof.A.Selvan, Organizing Secretary, proposed a vote of thanks at the end of the inaugural session.

The conference concluded with a valedictory session where Prof. A. Senthilrajan, Registrar of Alagappa University, Prof.Mohammedunni Alias Mustafa from Central University of Kerala, and Prof.Srinivasan from Central University of Tamil Nadu participated as guests.

#### **Invited Online Lecture on Mindfulness and Resilience**

The Department of Education hosted an insightful Invited Lecture on 'Online Wellbeing that focused on Mindfulness and Resilience'. The event was held on the 27th of Feb 2024. Dr.N. Mahalakshmi, Principal of Muna College of Education, Parangipettai, served as the resource person. Her presentation centered on the challenges and opportunities presented by online education, emphasizing the need for mindfulness and cultivating resilience both for educators and students. The highlight of the event was the special address delivered by Dr. M. Natarajan, Member of the Senate that provided valuable insights into the role of language and communication in fostering a positive online learning environment, contributing to the overall wellbeing of the academic community. Dr.G.Kalaiyaran, Head, gave the welcome address and organizing secretary of the programme Dr. M. Mahendraprabu proposed a vote of thanks.

#### **Invited Lecture on Empowering Communities: Bridging the Gap through Science and Technology**

An Invited lecture on "Empowering Communities: Bridging the Gaps Through Science and Technology" was organized on 5th March 2024. The resource person was

Dr.Nimma Elizabeth, Dean and Associate Professor, Department of Physics, Lady Doak College, Madurai. Dr.G.Kalaiyaran welcomed the gathering. Dr.P.Sivakumar, Principal i/c, AUCE, spoke at the event. The resource person enlightened the young minds by her valuable insights about the use of artificial intelligence in education, its usage in various fields from music to remote sensors in Geographic Information System. The lecture was impressive and highly infotainment. The programme ended with a vote of thanks proposed by the organizing secretary Dr. A. Catherin Jayanthi.

#### **Invited Lecture on the Role of Medicinal and Aromatic Plants in Our Day-To-Day Life**



The Department of Education organized an invited lecture on March 13, 2024 on the topic "Role of Medicinal and Aromatic Plants in Our Day-to-Day Life". The speaker was Dr. K. Radhakrishnan, a distinguished Botanist and Principal Technical Officer from CSIR-CECRI-Karaikudi. He delivered an informative lecture on the significance of medicinal and aromatic plants, emphasizing their role as natural remedies and sources of aromatic compounds. The practical examples that he embedded during his lecture enriched students' understanding on the direct and extract form of using herbals available around the home.

#### **Invited Lecture on AI Tools for Academic - ChatGPT and Bard**



The Department of Education hosted an enlightening lecture on the integration of Artificial Intelligence (AI) tools in academia titled "AI Tools for Academic - ChatGPT and Bard" on 21.03.2024. The event aimed to explore the transformative potential of AI in education, particularly through ChatGPT and Bard. Dr. V. Karamchand Gandhi, a distinguished Cyber Security Specialist from Jesu Arts and Science College, Alangudi, Pudukottai, was the resource person.

### **ALAGAPPA UNIVERSITY COLLEGE OF EDUCATION**

#### **Two-Day International Workshop on Emotional Health and Well - Being for Academic Success**

An international two-day "Workshop on Emotional Health and Well-Being for Academic Success" was held on 9th & 10th Jan, 2024 at the Alagappa University College of Education. Prof. P.Sivakumar, Principal i/c, delivered the welcome address. Prof.A.Senthilrajan, Registrar, delivered the presidential address. Mr.Gunapathy Arumugam, Marriage &



Parenting Educator-cum-Trainer, certified HRD Trainer, Member, Malaysian Psychological Association (PSIMA), delivered the inaugural address. Dr. Kumaranvelu Ramasamy, Principal, Zenith Private Schools, Kiang, Malaysia, who delivered the keynote address, focussed on emotional intelligence of balancing the emotions in our daily life for leading a stress-free happy life. Mr.AK.Muniandy, Senior Counsellor, Secondary Schools, Malaysia, delivered the special address. In his discourse, he said that the emotional stability plays a vital role on the well-being of human beings. Dr.M.Parimala Fathima, Assistant Professor, AUCE proposed the formal vote of thanks at the end of the first day of the workshop.

Prof. P.Sivakumar, Principal i/c, AUCE, delivered the valedictory address on the second day. Prof.G.Kalaiyaran, Dean, Faculty of Education, offered felicitation. Dr.S.Sumithra, Teaching Assistant, Alagappa University College of Education proposed a vote of thanks.

### Invited Guest Lecture on Recent Trends in Teacher Education



An invited lecture was delivered by Prof. S. Subbiah, Former Vice-Chancellor of Alagappa University, on "Recent Trends in Teacher Education" as a part of Innovations and Best Practices to the student-teachers of the College of Education on 01.02.2024. He said that the teacher plays the central role in our education system. Teacher education is a programme that is designed to equip future teachers with the required set of knowledge, attitude and skills. Thus, teacher education has a direct impact not only on the teaching-learning process but also on the students. Teacher Education is a dynamic field of study as it adapts itself to the changing needs of the students, society, trends and technology. However, proper researches should be conducted to achieve maximum benefit from the changes.

### Role of NCTE in Teacher Education

On 1st Feb 2024, the Guidance and Counselling Cell organized a one-day workshop for the benefit of B.Ed. Students. The workshop focused on the crucial topic -"Role of NCTE in Teacher Education". Dr. P. Sivakumar, Senior Professor and Principal (i/c) of AUCE, presented the welcome address. Dr. C. Geetha Lakshmi, NCTE State Representative, Government of Tamil Nadu, was the resource person for the enlightening and informative workshop.

During the workshop, Dr. Geetha Lakshmi elaborated the vital role of NCTE in Teacher Education and underlined the importance of the NCTE. She conducted several engaging activities for the student-teachers, who enjoyed the experiential learning opportunities. The organizing secretary Dr. R. Portia, Assistant Professor, proposed a vote of thanks.

### National Level Two-Day Workshop on Mental Health and Hygiene



The Centre for Gandhian Studies in collaboration with Alagappa University College of Education conducted a National Level Two-Day Workshop on "Mental Health and Hygiene" on 8th Feb 2024. It was sponsored by ICPR. Dr.M. Parimala Fathima, Director, Centre for Gandhian Studies, delivered the welcome address. Prof. G. Ravi, Vice-Chancellor, who delivered the presidential address, stressed the importance of robust physical health, focus on the present and enjoying the beauty of nature. Prof. P. Sivakumar, in his keynote address, explained how we could improve our mental health. Dr.E.Kannapiran, Director CDOE of Alagappa University, who spoke on the occasion, expressed his concern for safeguarding the human mind that is being polluted due to various reasons in the present context. Dr. G. Rajeswari, Assistant Professor, AUCE, proposed a vote of thanks. In the afternoon session, Dr.Prabhavathy, Associate Professor at the Centre for Rehabilitation of Disability, Bharathidhasan University, stressed the importance of creating awareness on mental health. In her discourse, she discussed what we need to know about the mental health of differently abled children. Dr.Pavithra Lakshmi Narasinghan, Assistant Professor of Psychology, Jain College of Arts and Science, Chennai. lectured on "Emotional Perspicuous of Gas Lighting". On the second day of the Workshop Dr.G.Rajeswari, delivered the welcome address. Dr.M.Parimala Fathima presented the workshop report. Dr.M.Jothi Basu, Controller of Examination, delivered the valedictory address. He stressed the significance of mental health for a fruitful life. Prof. B.Dharmalingam, Chair Professor, Pandit Deendayal Upadhyaya Chair, discussed how the mental stability would lead to well-being of human beings. Dr.J.Sujathamalini, Director, Extension Centres, Cells and Clubs, Alagappa University offered felicitation address. Prof. P.Sivakumar delivered the special address. Dr.SP.Shanthi, Assistant Professor, proposed a vote of thanks.

### Integral Humanism of Pandit Deendayal Upadhyaya





A One-day State-level Seminar on Integral Humanism of Pandit Deendayal Upadhyaya towards the Praxis of Vision of Viksit Bharat" was organized by Pandit Deendayal Upadhyaya Chair in collaboration with Alagappa University College of Education on 12th Feb, 2024. Dr. B.Dharmalingam Chair Professor, Deendayal Upadhyaya Chair, welcomed the participants. Prof.A.Senthilrajan, Registrar of Alagappa University presided over the function and his presidential address focussed on the vision of Viksit Bharath. Dr.S.Thanus Kodi, Dean, Faculty of Arts, delivered the inaugural address, Dr.J.Sujathamalini offered felicitations. Dr.P.Sakthivel and Dr.P.Sivakumar were the resource persons and delivered lectures on Pandit Deendayal's Political thoughts. Mr.I.Lenin, Assistant Professor, proposed a vote of thanks.

### Special Lecture on Pandit Deendayal Upadhyaya and Mahatma Gandhi



Pandit Deendayal Upadhyaya Chair in collaboration with Centre for Gandhian Studies and Alagappa University College of Education conducted a special lecture programme on the ideals of Pandit Deendayal Upadhyaya and Mahatma Gandhi on 20th Feb, 2024, Dr.T.Ravichandran, Director, Museum of Gandhian Construct Programmes, Gandhigram Rural Institute, who delivered the keynote address, highlighted the ideologies of Pandit Deendayal Upadhyaya and stressed the relevance of non-violence of Mahatma Gandhi for safeguarding the world from peril.

### International Conference on "Emerging Trends in Higher Education" (ICETHE-2024)



A Two-day International Conference on "Emerging Trends in Higher Education" (ICETHE-2024) was organised by Alagappa University College of Education on 14th and 15th of March under the auspices of RUSA 2.0.

Prof. P.Sivakumar, Principal i/c, AUCE and the Convenor-cum-Organizing Secretary of the Conference, welcomed the gathering. Prof.G.Ravi, Vice-Chancellor, in his presidential address, focused on revamping the existing curriculum according to the needs of the society, He also shared his research experience in semi-conductor technology and aroused the interest of the participants to know about the emerging trends in higher education.

Prof. Thevarasa Mukunthan, Professor of Education, Open University of Sri Lanka, delivered the inaugural address referring to the emerging strategies in teaching at the higher levels. He motivated the student-participants to have an update on the emerging technical challenges in teaching and learning process.

Prof. P.Jagadeesan, Former Vice-Chancellor, Bharathidasan University, in his keynote address, referred to the three stages of education - Access, Improved Quality and Excellence of Higher Education. He stated that social competence and social responsibility should be the goals of education. Being the proud alumni of AUCE, he announced two Endowments worth Rs. 5,00,000. Prof.S.Mani, Member of SRC- NCTE, New Delhi, graced the occasion with his felicitation address. He briefed the recent trends in higher education across the globe such as Hybrid Learning, Welfare of the Student Community, Lifelong Learning, Competence-Based Education and the Integration of ICT. Prof. C. Sekar, Member of the Syndicate, spoke about the challenging future for teachers who need to compete with AI generated teachers. He informed about the different fundings available for higher education institutions. Dr. G. Sivakumar, Assistant Professor and the Organizing Secretary, proposed a vote of thanks.

### International Workshop on Evaluation and Assessment



A One-day International Workshop on "Evaluation and Assessment" was organised by Alagappa University College of Education on 18th March 2024. Prof. P.Sivakumar, Convenor of the Workshop, welcomed the participants from across the globe. Prof.A.Senthilrajan, Registrar of Alagappa University, in his presidential address, focused on the evaluation and assessment methods and techniques. He also shared his views on various methods of evaluation techniques and aroused the interest of the participants to know about the recent trends in evaluation and assessment methods. Prof. Thevarasa Mukunthan, Professor of Education, Open University of Sri Lanka delivered the special address which concentrated on the new strategies in evaluation methods and assessment techniques in education. He asked the student-participants to have an update knowledge on the modern evaluation methods and assessment techniques in education. Dr.M.Jothi Basu, Controller of Examinations, offered felicitations. He referred to the important happenings in evaluation methods and assessment techniques in the modern education system. Dr. G. Sivakumar, Organizing Secretary, proposed a vote of thanks.



## World Poetry Day Celebrated

The World Poetry Day was celebrated on behalf of the English Literary Club, Alagappa University College of Education on 21.03.2024. Dr.SP.Shanthi, Assistant Professor of English, welcomed the gathering. Prof. P.Sivakumar presided over the function. He informed that AUCE was celebrating Poetry Day to inculcate a sense of appreciation for poetry among the student-teachers and said that teachers should transfer that spirit to the future generations to elevate their aesthetic sense. He added "Since poetic imagery was a feeling of personal frenzy, even grammar was secondary in writing a poem". Dr. VR. Jeyasala, Associate Professor and Head, Dept. of English, Alagappa Government Arts College, Karaikudi, delivered a special lecture on English Poetry. She explained the importance of the day and focused on the celebratory theme of World Poetry Day 2024, as declared by UNESCO, "Standing on the Shoulders of Giants." Her quotations included British, African and Latin American poetry from the past. She said that poetry should be read for pleasure not for obtaining grades. As beauty is in the eyes of the beholder, anything under the sky might constitute the content of poetry. The beauty of Tamil Poetry was shared by the eloquent orator Mr.Jeyamkondan, President of Valluvar Peravai, whose wonderful references to lines from ancient and modern Tamil Poetry invoked an excitement among the student-teachers. Both the speakers showcased different aspects of poetry such as rhythm by their resonating delivery through a well-crafted arrangement of words. Ms. T.L.Dharshini, proposed a vote of thanks.

## Opening Ceremony of the Renovated Water Tank



The Opening Ceremony of the renovated water tank and the taps in AUCE Campus was conducted at the College of Education. The renovation of the tank was done with the help of Lions Club of Karaikudi. Vice-Chancellor Prof.G.Ravi declared open the water tank for the use of students. Ln.N.Bose, President, Lions Club of Karaikudi presided over the function in the presence of Prof.P.Sivakumar, Principal i/c, AUCE, Ln.L.Ayyappan, Ln, M.Manoharan were present on the occasion, The project donor was MJF.LnEr.P.R.Rethnasamy and the Project Director was Ln.Sr.Kannappan. The teaching and non-teaching members of AUCE participated in the event.

## தமிழ் இலக்கியமன்றம் - 2024



மாணவர்களின் இலக்கியத் திறன்களை வளர்க்கவும், கல்வியின் உயரிய விழுமங்களை அடைந்திடவும் : மாணவர்களின் நற்பண்புகள், பொதுச்சிந்தனை, மனிதநேயம் ஆகியவற்றினை மேம்படுத்தவும், அழகப்பா பல்கலைக்கழகக் கல்வியியல் கல்லூரியின் இலக்கிய மன்ற ஒருங்கிணைப்பாளர் முனைவர். மா. சுகந்தி அவர்களின் தலைமையில் வருடந்தோறும் தமிழ் இலக்கிய மன்றம் நடைபெற்று வருகின்றது. இந்த ஆண்டும் மார்ச் 28.2024 அன்று தமிழ் இலக்கியமன்றத்தின் சார்பாக பல்வேறு திறன் சார்ந்த போட்டிகள் நடைபெற்றன.

அப்போட்டிகளைத் தொடர்ந்து சிறப்பு விருந்தினராக வீறுகவியரசர் முடியரசனார் அவைக்களம் செயலாளர் முனைவர். தமிழ் முடியரசன் அவர்கள் தாயினும் சிறந்தது தமிழே என்ற தலைப்பில் உரையாற்றி விழாவினை சிறப்பித்தார். மாணவர்களின் தமிழ் அறிவையும், சிந்தனையையும் வளர்க்க தமிழோடு விளையாடு என்ற போட்டியானது நடைபெற்றது. அப்போட்டியினைத் தொடர்ந்து மாணவர்கள் பொது அறிவு மற்றும் சிறப்பாக சிந்திக்கும் தன்மையை வெளிக் கொணர பழமொழியைக் கண்டறிதல் போட்டி நடைபெற்றது. இதனைத் தொடர்ந்து ஆசிரியர்களுக்கு உற்சாகம் அளிக்கும் வகையில் விளையாட்டுப் போட்டிகள் நடைபெற்றது.

இம் மன்றத்தின் முக்கிய நிகழ்வாக சென்ற கல்வியாண்டில் பல்கலைக்கழக அளவில் முதல் மதிப்பெண் பெற்று தங்கப்பதக்கம் வென்ற மணிகண்டன் என்ற மாணவனுக்கு சிறப்புப் பரிசு வழங்கி கௌரவிக்கப்பட்டது.

## Science Club and Eco Club Meeting

The Science Club and ECO Club of AUCE conducted a meeting on 27.03.2024, President of Science Club R.Durga delivered the welcome address, and Principal i/c Prof. P.Sivakumar presided over the function. A science quiz programme was conducted to create awareness on eradication of the usage of plastics. President of ECO Club K.Nandhini proposed a vote of thanks. A mobile planetarium was set by the Tamil Nadu Science Forum, Pudukkottai at AUCE. Dr.M.Parimala Fathima and Dr.G.Rajeswari coordinated the meeting.

## DEPARTMENT OF LIFELONG LEARNING

### Workshop on "Rise above the Ordinary"



The Department of Lifelong Learning conducted a Workshop on "Rise above the Ordinary" on 09-01-2024 at the Convocation Seminar Hall. Dr.N.Johnson, Head i/c, Department of Lifelong Learning, Alagappa University welcomed the gathering. Prof.A.Senthilrajan, Registrar in his presidential address, made a mention of a few notable personalities like Ratan Tata, Mukesh Ambani etc and said how they all achieved remarkable things in their life and career. Moreover, he advised the students to think above the ordinary for achieving their futuristic goals. Dr.N.Arunachalam gave the



felicitation address. He spoke about the visionary leader Swami Vivekananda's exhortation to the youth. He appealed to the students to follow Swamiji's advice for leading a balanced and harmonious life. Prof.H.Gurumallesh Prabhu, Senior Professor, Department of Industrial Chemistry, in his special address, spoke about the remarkable life of Vallal Alagappar and said Alagappar through his remarkable vision helped many men and women from disadvantaged classes to get education. Besides, he gave some clues for the students to rise above the ordinary. Further he also shared his own personal experiences that were intrinsically related to the theme of the workshop. The students enjoyed the programme and gave a very positive feedback about the workshop. Dr.M.Neethi Perumal, Adjunct Faculty, Department of Lifelong Learning, offered a vote of thanks.

### Student Presents a Paper at the International Conference in Delhi



Ms.Gulafsha Parveen, II Year Student of M.A Life Skill Education, Alagappa University, presented a paper entitled 'Sustainable Business Practices in India: A Study on Corporate Social Responsibility and Environmental Initiatives at the "International Conference on Sustainable Development: A Road Towards Lifelong Learning", held at Janki Devi Memorial College, Delhi University on 19.1.2024. Key take aways of the conference were the lifelong nature of sustainable practices and the pivotal role of education in achieving Sustainable Development Goal 4, an integral component of Agenda 2030.

### International Workshop on Life Skill and Media Education



The Department of Lifelong Learning and Department of Journalism and Mass Communication jointly organized a Workshop on "Life Skill and Media Education" on 01-02-2024.Dr.N.Johnson welcomed the gathering and spoke on the significance of Life skills and Media Education. Prof.Mohammad Moninoor Roshid, Professor, Institute of Education and Research (IER), University of Dhaka, Bangladesh, in his presidential address, highlighted the

importance of life skill for today's youth. He explained how the students of Bangladesh are all improving their life skills. Further, he spoke about the nature and characteristics of media in Bangladesh. He advised the students to make use of media only for updating their knowledge not for entertainment. Dr.N.Arunachalam highlighted the importance of media education in today's world. Further, he also elaborated on the role of mass media in education and how to use the media for professional enrichment.

### Workshop on the Power of Goal Setting & Positive Thinking



The Department conducted a Workshop on "the Power of Goal Setting and Positive Thinking" on 13-02-2024. Dr.N. Johnson welcomed the gathering and spoke on the need and necessity of conducting a workshop on goal setting & positive thinking. Dr.M.Jothi Basu, Controller of Examinations, in his presidential address, spoke about importance of goal setting in one's life and stressed on the need to achieve the goal. Further, he revealed the benefits of positive thinking in one's life to succeed. Dr.G.Kalaiyaran, Dean, Faculty of Education, gave the felicitation address. Dr.M.Neethi Perumal proposed a vote of thanks.

### Empowering School Students through Yoga and Meditation



On 15-03-2024, a transformative Yoga and Meditation Workshop was conducted at Government High School, Iluppaikudi. The key resource person for the workshop was Ms.Gulafsha Parveen, a student of Life Skill Education at Alagappa University. The primary objective of the workshop was to introduce students to the profound benefits of incorporating Yoga and Meditation into their daily lives. Through practical sessions and theoretical insights, participants could gain a deeper understanding of the holistic principles for strengthening their mind and body.

### Nurturing Life Skills through Creativity and Laughter for School Students

To make the educational journey a happy one and to boost students' morale in village schools, a workshop was



conducted at the Government High School Illuppaikudi on 15-03-2024. The workshop aimed to make learning a fun-filled activity bringing new energy and excitement to the students. Our goal was to spark curiosity and nurture growth. The mission was to inspire creativity and spread joy among the children, nurturing essential life skills along the way.

## DEPARTMENT OF SPECIAL EDUCATION AND REHABILITATION SCIENCE

### World Braille Day Observed



The World Braille Day was observed on January 4, 2024. Prof. G. Ravi, Vice-Chancellor, who presided over the function, commended the commitment of the Department towards creating awareness on Braille and providing an inclusive learning environment for prospective teachers with visual impairment. He stated that the Braille is an important language that gives independence and self-confidence to the students with visual impairment. He added that the B.Ed Special Education students should develop knowledge on higher grade braille and competent enough to cater to the needs of students with visual impairment.

Dr. J. Sujathamalini, Dean, Faculty of Education, highlighted the significance of braille and its inputs in the technological devices which provide accessibility empowering individuals with visual impairment. Dr. K. Gunasekaran, Member of the Syndicate, highlighted the contributions of individuals and organizations dedicated to advancing Braille literacy and accessibility.

Mr. P. K. Yuvaraj, Educational Co-ordinator, Vision Empower, Bangalore, shared valuable insights and best practices for promoting Braille literacy and supporting individuals with visual impairments. Dr. S. Rajaguru, who spoke at the event, highlighted the importance of collaboration in achieving meaningful progress in accessibility and inclusion. The World Braille Day function served as a platform to raise awareness about the importance of Braille literacy and advocacy for greater accessibility and inclusion for individuals with visual impairment.

### National Conference on Psychological Intervention - A Holistic Educational Approach for Diverse Learners (PI - HEADL - 2024)

The Department of Special Education and Rehabilitation Science conducted a one-day "National Conference on Psychological Intervention - A Holistic Educational Approach for Diverse Learners (PI - HEADL - 2024)" on 30th Jan 2024 under RUSA Project. Prof. G. Ravi, Vice-Chancellor, presiding over the conference, reaffirmed the University's commitment in fostering innovative educational

practices and supporting initiatives aimed at enhancing students' learning experiences through psychological interventions. He stated that this conference will help develop a holistic educational approach for diverse learners.



Dr. R. Ramaswamy, Assistant Professor, Department of Psychology, Government Arts College, Dharmapuri, delivered an enlightening keynote address, shedding light on effective psychological interventions and advocated for a holistic educational approach for diverse learners. Dr. A. Parandhaman, Clinical Cytogeneticist and Genetic Counsellor, Director, Pugazh Centre for Genetic Counselling, Thirupattur, delivered an inspiring inaugural address, highlighting the importance of integrating psychological support into education for the well-being of students. He also highlighted various genetic disorders and importance of genetic counselling.

Dr. K. Gunasekaran, Member of the Syndicate, Mr. G. Ravichandran, RUSA Research Assistant, spoke at the event. The Technical Sessions were chaired by Dr. Ramasamy, Dr. Paranthaman, Dr. S. Rajaguru and Dr. A. Aravindh Kumar. A number of papers were presented by the participants.

At the valedictory function, Mr. R. Adaikalam, RUSA Research Assistant, welcomed the participants, reflecting on the successful culmination of the conference. Dr. A. Aravinda Kumar, Assistant Professor, Dept. of Education, Dr. B.R. Ambedkar Open University, Telangana, delivered the special address. Dr. S. Rajaguru, ICSSR Senior Research Fellow, DSERS, delivered the felicitation address. Dr. J. Sujathamalini presented a comprehensive conference report, highlighting the major themes, discussions, and outcomes of the event. Mr. K. Sheik Ahamed Imthiyas proposed a vote of thanks.

### One Day Symposium on Psychoeducational Approaches for Children with Special Needs

The Department hosted a one-day symposium on 18th March 2024 focusing on "Psychoeducational Approaches for Children with Special Needs". It was organized by the 1st Year MSc Psychology students. The symposium aimed to explore effective strategies and interventions to support the educational development of children facing special challenges. The event commenced with the welcome address by Mr. K. Sheik Ahamed Imthiyas, Teaching Assistant and was followed by an inaugural address by Dr. J. Sujathamalini, Professor & Head, who emphasized the importance of adopting psychoeducational approaches in addressing the diverse needs of children with special needs. Mr. G. Ravichandran, RUSA Research Assistant and Student Council President of DSERS, delivered the keynote address, sharing valuable insights into innovative



psychoeducational approaches and their impact on enhancing learning outcomes. Ms. Praveena. V. S., Student Council Vice-President and Ms. Madhuvanthi ELA, 2nd Year B.Ed ID student and Student Council Joint Secretary led the sessions and discussions. The vote of thanks was delivered by Mr. Samaya Prabhakar.

## Down Syndrome Day Observed



The Department observed on 21-03-2024 the Down Syndrome Day, dedicated to raising awareness and advocating for the rights, inclusion, and well-being of individuals with Down Syndrome. Ms. N. Divya the 2nd year B.Ed ID student welcomed gathering. Dr. J. Sujathamalini delivered a thematic address, shedding light on the importance of understanding and supporting individuals with Down Syndrome within the context of special education and rehabilitation. A poignant moment of the celebration came with the Special Address delivered by Mrs. S. Meenakshi, a parent of a special child with Down Syndrome, who shared her personal journey, challenges, and triumphs, providing invaluable insights and inspiration to all attendees. The event concluded with a vote of thanks expressed by Mr. Hariharan the 2nd year B.Ed VI student.

## FACULTY OF MANAGEMENT DEPARTMENT OF LOGISTICS MANAGEMENT Placement Training Programme



The Department of Logistics Management (DoLM) organized a three-day placement training programme for second-year MBA Logistics and Supply Chain Management (LSCM) students from 7th to 9th February 2024. The programme was presided over by Dr. V. Sivakumar, Professor & Head of DoLM. It featured sessions led by industry experts, including Mrs. Saranya Raman from Venkateshwara Polytechnic, Mr. S. Manikandan from Dvara KGFS, and Mr. D. Russel Raj from Globelink WW India Pvt Ltd. Crucial aspects such as resume building, interview preparation, industry-specific skills, emerging trends, sales and marketing strategies within the logistics domain, were covered in the sessions and the students gained valuable insights and practical knowledge, enhancing their readiness for the recruitment process and future professional endeavors. The programme was coordinated by Dr. P. Rajan Chinna.

## Industry Visit to VOC Port Trust



On March 22, 2024, the first-year MBA Logistics and Supply Chain Management students undertook an industry visit to VOC Port Trust Tuticorin. The event was coordinated by Dr. P. Rajan Chinna and Mrs. Abirami. The visit provided practical insights into port operations and logistics management. Students received a guided tour of various port facilities, engaged in interactive sessions with industry experts, and gained valuable knowledge about cargo handling, EXIM procedures, vessel operations, and transportation logistics. The visit proved highly beneficial, enhancing students' understanding of the complexities of the logistics industry and bridging the gap between theory and practice.

## DEPARTMENT OF INTERNATIONAL BUSINESS 3-in-1 Programme

### Workshop on Application of Software for Export, Import and Logistics Business, Signing of an MoU and Release of Placement Brochure



The Department of International Business organized a 3-in-1 programme--Workshop on "Application of Software for Export, Import and Logistics Business", Signing of an MoU with Promise Shipping (PVT) LTD - Chennai and the Release of a Placement Brochure. Prof. A. Muthusamy, Head of the Department of International Business, in his welcome address, gave an overview of the significance of conducting the particular workshop which would enrich the knowledge of the participants.

Prof. G. Ravi, Vice-Chancellor, in his presidential address, said that in an increasingly interconnected world, global trade plays a vital role in driving economic growth and fostering international cooperation. The efficient management of export, import, and logistics operations is essential for businesses to thrive and nations to prosper. After discussing the importance of logistics, he spoke about the role of software solutions in businesses by stating that the advent of sophisticated software solutions has revolutionized the way in which the international trade is conducted. He mentioned the importance of MoU through which students get various benefits like placement, internship, and acquisition of practical knowledge. Referring to the signing of MoU with leading companies, he



stated that the software applications tailored for export, import, and logistics businesses will minimize the expense and save time.

Mr. M. Prabhu, Director, Promise Shipping (PVT) Ltd, Chennai, in his keynote address, stressed the significance of software applications in international trade. In the theme-oriented speech, he said how the application of software helps in modes of transportation and flow of logistics process, shipping, vessels, forwarding, pro forma invoice and booking. He mentioned different employment opportunities related to the field of logistics. It fosters collaboration and connectivity across supply chain networks, empowering businesses to forge stronger partnerships and capitalize on emerging market opportunities.

Dr. V. Palanisamy, Member of the Syndicate, delivered the felicitation address and mentioned the growth and opportunities for software application in the logistics business. Dr. C. Yogalakshmi, Dean, School of Management, in her felicitation address, stated the importance of leveraging innovative software solutions to revolutionize export, import, and logistics operations, driving efficiency and prosperity in global trade.

Dr. S. Gopalsamy, Assistant Professor, proposed the formal vote of thanks. More than 200 students from various departments, research scholars, and faculty members attended and benefited from this programme. Later, the MoU was signed between Promise Shipping (Pvt) Ltd, Chennai and Alagappa University for providing internships and placements to the students. A Placement Brochure was also released on the occasion by the Vice-Chancellor.

## One Day Workshop on Fundamental Rights and Duties



The Department of International Business in collaboration with Equal Opportunity Cell organized a One Day Workshop on Fundamental Rights and Duties. Prof. A. Muthusamy, EOC Coordinator, welcomed the gathering.

Prof. A.Senthilrajan, Registrar, in his presidential Address, highlighted the importance of Fundamental Rights and Duties of an individual; and as a citizen of the country, the individual should exercise his voting right. Mr. K.Ponmudi, Senior Advocate and Govt. Pleader, Devakottai, delivered the thematic address on Fundamental Rights and Duties which constitutes the preamble of the Constitution.

Ms. R.Manimekalai, Advocate, Karaikudi, delivered the keynote address on fundamental rights and elaborated on the

fundamental duties of an individual referred to in the Constitution. Dr. S.Rajaram, Member of the Syndicate and Dr. C.Yogalakshmi, Dean, Faculty of Management spoke at the event. Dr.P.Boomi, Deputy Coordinator of Equal Opportunity Cell, delivered the vote of thanks. More than 120 students participated in the workshop.

## DEPARTMENT OF CORPORATE SECRETARYSHIP

### Industrial Visit Organized

The Department of Corporate Secretaryship arranged an Industrial Visit to Madurai for 127 students of MBA (Corporate Secretaryship) on 29th Feb 2024. The visit was organized by Dr.C.Vethirajan, Senior Professor and Head of the Department. Dr.A.Anbazhagan & Dr.S.Selvarani were the coordinators of the programme.



The students visited Sakthi Sugar Industry at Sivagangai and the purpose of their visit was to acquire practical knowledge. The students could acquire a comprehensive view of the sugar manufacturing process and the environmental considerations involved in it.

Their visit to Naveen Food Products, Madurai, provided them with a deep understanding of the food production industry's operational and processing techniques. The students could learn about the quality control measures employed and also about the safety and environmental aspects. The visit concluded with a discussion on the company's efforts in product innovation, market research and consumer trends which drive the development of new and improved products.

Finally, the students visited Ruby Food Products, Madurai. This visit provided them with a practical understanding of the beverage industry, focusing specifically on the production processes, quality control, and packaging techniques, product development and sustainability employed by the leading soft drink manufacturer.

## Two - Day International Conference on Digital Transformation and Sustainable ESG







The Department organised a Two-day International Conference on "Digital Transformation and Sustainable ESG(Environmental, Social and Governance)-2024" on 21st and 22nd March 2024. Presiding over the conference, Vice-Chancellor Prof. G.Ravi said that digital transformation is an exciting concept that has revolutionised business world and digital technology is integrated into all business areas and activities and has become a crucial part of any modern business organisation's success. The Vice-Chancellor released a compendium containing the Conference Proceedings and also a Placement Brochure of the Department. Dr.C.Vethirajan, Senior Professor and Head, presented a cheque for Rs.1 Lakh collected from the Alumni towards Alumni Fund of the University.

Prof.V.Manickavasagam, Former Registrar of Alagappa University, inaugurated the conference and explained how digital transformation has brought forth a multitude of benefits across various sectors. He pointed out that every business is deeply intertwined with ESG concerns. Dr.R.Swaminathan, Member of the Syndicate and Prof.Gunabalan, Professor of Management, South Eastern University, Sri Lanka delivered special lectures. Prof.Maran Marimuthu, Professor of Management, University of Technology, PETRONAS, Malaysia, presented the keynote address.

Prof. C.Yogalakshmi, Dean, Faculty of Management offered felicitations. Earlier Dr.C.Vethirajan, Senior Professor and Head welcomed the participants. Dr.A.Morarji, Professor of Corporate Secretaryship, proposed a vote of thanks. Students and staff of University Departments and Affiliated Colleges attended the conference in large numbers.

## DEPARTMENT OF BANKING MANAGEMENT

### Insurers' Meet

#### Programme on Insurance Marketing Conducted



On 24th Jan 2024, the Department of Banking Management organized the Meet Insurers' Meet. The programme focused on "Insurance Marketing." Ms.M.Mullai Selvi, Area Development Manager, HDFC Bank, Karaikudi and Mr.K.Rajeev Gandhi, Branch Manager, HDFC Bank, were the resource persons for the programme. They highlighted the importance of marketing in insurance and the skill-sets to be acquired by students to get placements in the insurance marketing division. The information provided by the resource persons was very impressive and pragmatic and it gave a lead for the students to choose the marketing profession as their career.

## International Women's Day Celebrations



On March 8, 2024, the Department of Banking Management celebrated the International Women's Day to cherish womanhood. Ms. K. Jeevana, I MBA (B&I) presented the welcome address. Prof. R. Alamelumangai, Head of the Department, gave the presidential address. Prof.K.Alamelu, Director of IQAC, inaugurated the function with her thought-provoking speech. Prof. C. Yogalakshmi, Dean of the Faculty of Management, gave her valuable special address by quoting the importance of the day. Mrs. R. Satiyapriya, Senior Associate, SBI Life Insurance, was the chief guest for the ceremony. In her address, she highlighted the role played by women in the corporate world and the qualities to be inherited by the aspirants for reaching greater heights. Ms. R. Akshaya, a second-year student, proposed a vote of thanks.

## DEPARTMENT OF TOURISM AND HOTEL MANAGEMENT

### Guest Lecture on Gastronomy of Chettinadu and International Cuisine



Mr.Leo Lawrence, Sous Chef in courtyard by Marriott Hotel in Trichy, delivered a series of Special Lectures on "Gastronomy of Chettinadu and International Cuisine" on 28.02.2024 at the Department of Tourism and Hotel Management. With his rich experience in hotel industry, especially in ships and various countries, the speaker highlighted the origin of various cuisines and referred to various types of salads, buffet dishes and display methods. He spoke about the growth of hotel industry and tourism development and also about cruise related jobs.

### Special Lecture on Marine Pollution

On 06.03.2024, a Special Lecture on "Marine Pollution" was delivered by Dr. S. Ravikumar, Professor & Head, Department of Oceanography and Coastal Area Studies. He explained about marine life, nature of ocean, ocean pollution, etc., and suggested steps to be taken to prevent ocean pollution.



## Two-day International Conference on SAATET



The Department of Tourism and Hotel Management organised a two-day International Conference on the title "SAATET- Sustaining the Attraction's Allure Via Tech - Empowered Travel" on 19th and 20th March 2024.

Leaders and dignitaries from the travel and tourism industry converged for a groundbreaking conference themed SAATET (Sustaining the Attraction's Allure Via Tech - Empowered Travel). The event, hosted by Department, aimed to highlight innovative technologies and sustainable practices while preserving the natural beauty and cultural heritage of travel destinations.

Prof. SP. Mathiraj delivered the welcome address. The presidential address was delivered by Vice-Chancellor Prof. G. Ravi, who stressed the importance and growth of tourism at the global level. The keynote address was presented by distinguished scholar, Prof. Abhishek Singh Bhati from James Cook University, Singapore, and Professor M.H. Thowfeek from Southeastern University of Sri Lanka delivered the special address offering valuable insights and perspectives into hospitality management.

The conference served as a platform for industry leaders to collaborate, innovate, and drive forward sustainable practices in travel and tourism, ensuring the preservation of natural resources and cultural heritage for future generations.

Mr. K.P. Kartilingam Assistant Professor, Department of Tourism and Hotel Management, delivered the vote of thanks. A Conference Souvenir was released by the Vice-Chancellor.

### SWAMI VIVEKANANDA CENTRE FOR HIGHER RESEARCH AND EDUCATION

#### Celebrations of National Youth Day and Netaji Subash Chandrabose Jayanthi at Alagappa University

The Swami Vivekananda Centre for Higher Research and Education, Alagappa University, celebrated the National Youth Day - 2024 and Netaji Subash Chandrabose Jayanthi (Parakram Diwas - 2024) on 23rd of January 2024. The objectives of the combined programmes were to promote the philosophic ideas and the pragmatic thoughts of Swami Vivekananda and to propagate the patriotic ideals of Netaji Subash Chandara Bose among the students.



Prof. M. Vasimalairaja, Co-ordinator, SVCHR&E, Alagappa University, welcomed the participants emphasizing the importance of conducting this integrated programme; and he highlighted the significance and relevance of instilling social and moral consciousness and leadership qualities among the modern youth.

Prof. A. Senthilrajan, Registrar, Alagappa University, who delivered the inaugural address, quoted Swami Vivekananda's inspiring words "Arise, Awake and Stop Not till the Goal is Achieved" at the outset of his speech and explained the deep meaning imbedded in the words "Arise", "Awake", and "Goal". He exhorted the youth to act bravely and incessantly and contribute to the development of the nation. Dr. K. Gunasekaran, Member of the Syndicate, Alagappa University, delivered the felicitation address in the programme. He highlighted the interconnectedness of these two programmes, fostering a deeper understanding of the significance and relevance of the events. Prof. T.R. Gurumoorthy, Advisor, CDOE, in his special address, dwelt on the ideals and thoughts of Swami Vivekananda's pragmatic philosophy. His insightful speech shed light on the need for young people to uplift their thoughts taking cues from the ideas of Swami Vivekananda. He pointed out the benefits of four Yogas and exhorted the youth to practise them for their noble elevation.

Dr. K. Subbaiah, Ex-Army Medical Corps, Karaikudi, delivered a speech on the life and ideas of Netaji and also referred to the contribution of Netaji Subash Chandrabose to the national awakening. He highlighted the role of youth in ensuring the development of the nation. He pointed out that Netaji was a nationalist to the core and his remarkable contribution to the Indian freedom struggle can be known from his establishment of the Indian National Army (INA). His extraordinary leadership skills and charismatic personality attracted many young men to INA.

Elocution and Essay-writing competitions were conducted in connection with the National Youth Day and prizes and certificates were awarded to the winners of the competitions. Dr. V. Manickam, Deputy Co-ordinator, SVCHR&E, proposed a vote of thanks.



## Affiliated Colleges Host National Youth Day in Association with Swami Vivekananda Centre for Higher Research and Education



Under the aegis of Swami Vivekananda Centre for Higher Research and Education, Alagappa University, the National Youth Day Celebrations were conducted in the following affiliated colleges 1. Seethalakshmi Achi Arts and Science College for Women, Pallathur, 2. Ramasamy Tamil College, Karaikudi 3. Dr. Umayal Ramanathan College for Women, Karaikudi 4. Alagappa Government Arts College, Karaikudi 5. Arumugam Pillai Seethai Ammal College, Tirupathur 6. Nachiappa Swamigal Arts and Science College, Koviloor, and 7. Vidhya Giri College of Arts and Science, Puduvayal. Dr. P. Nageswari, Dr. S. Naganathan, Dr. Hemamalini, Dr. Murugesan, Dr. (Capt.) KR. Jeyakumar, Dr. R. Chandra Mohan and Dr. R. Swaminathan, Principals of above-mentioned colleges took great efforts to conduct the event at their institutions. Prof. M. Vasimalairaja, Coordinator, Dr. V. Manickam, Deputy Coordinator and Mr. M. Saravanan, Computer Operator of SVCHR&E of Alagappa University in coordination with the Principals, Staff and volunteers of Swami Vivekananda Cadet Corps arranged grand celebrations in all the seven institutions. The aim of the programme was to inspire the youth to adhere to the pragmatic principles propounded by Swami Vivekananda for leading an action-oriented ethical life. Inspiring speeches on the life and teachings of Swami Vivekananda and other great oriental scholars who exhorted the youth to live a life of values marked the events hosted by the colleges. Prof. TR. Gurumoorthy, Senior Professor and Advisor of the Centre for Distance and Online Education, Alagappa University delivered thought provoking speeches on the philosophies expounded by Swami Vivekananda, Thirumoolar and other great religious Tamil poets and exhorted the students to contribute to nation-building so as to make India a wealthy and spiritually-awakened country among the comity of nations. Prof. Gurumoorthy's address proved to be the highlight of the celebrations. The beneficiaries of the programme were thousands of students of the affiliated colleges.

## CONSUMER CLUB

### World Consumer Rights Day Conducted

On 15th March 2024, Consumer Club of Alagappa University organized the "World Consumer Rights Day". Dr. U. Arumugam, Deputy Coordinator of the Consumer Club welcomed the gathering. Prof. C. Yogalakshmi, Dean, Faculty of Management, presented the inaugural & thematic address. She made a mention of policies available for protecting consumer rights and highlighted some of the rights of consumers. She also shared her personal experience on encountering more than 100 grievances of consumers around the world during her research tenure. Dr. D. Gnanasekaran delivered the scintillating keynote address and Mr. C. Senthilkumar delivered the special address.



Dr. C. Vethirajan, Senior Professor and Head, Dept of Corporate Secretaryship, and Prof. S. Ganapathy, Head, Dept of Commerce, Alagappa University, offered their felicitations. The inaugural function came to an end with a vote of thanks proposed by Dr. S. Vinayagamoorthi, Assistant Professor, Dept. of Commerce.

The first Technical Session of the event was handled by Dr.D.Gnanasekaran on the topic "The Future of Consumer Rights: Trends, Technologies, Transformations and Mobilization of Consumer Rights". He said that a man can be defined by what he consumes. He asked the students to be careful about misleading advertisements. He spoke about the intrinsic link between consumer rights, human rights, and environmental rights. Students' extreme dependence and over-use of mobile phones have led to their inaction and moral deprivation to some extent.He exhorted them to avoid screen addiction. He concluded his speech by asking the students to understand consumerism and to be good and disciplined consumers.

The Second Technical Session was handled by Mr. C. Senthilkumar on the topic "From Awareness to Action: Mobilizing for Consumer Rights". His session was mostly interactive. He pointed out that law is for upholding justice. Quality of living decreases when people do not get justice. He wanted the students to implement what they learnt in their daily life. He concluded his session by asking the students to learn thoroughly about consumer rights.



The Chief Editor

Azhagu Newsletter

Publications Division

**ALAGAPPA UNIVERSITY**

(Accredited with A+ Grade by NAAC (CGPA : 3.64)

in the Third Cycle, Graded as Category I University and

Granted Autonomy by MHRD - UGC, 2023 : NIRF : 30 ,

2023 : THE - ASIA : 111, THE World Young Universities : 401-500)

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